



Sustainable Design Furniture

by **OBUZI**



Furniture With a Difference

OBUZI designs and creates functional & modern furniture
that is sustainable

About Us

OBUZI is an internationally orientated furniture company based in Denmark. Our team specializes in designing, creating and distributing trendy and unique furniture made from sustainable materials.

We target clients who value aesthetic appeal and appreciate eco-friendly materials without sacrificing quality or design.

Our team is focused on developing improved, more efficient, more durable products for our clients. We believe that this will enhance our customers' performance and reduce their sustainability footprint and at the same time improve our competitiveness.

Our specialty is Solid Hardwood Timber, using mainly Sustainable Mango Wood, Indian Rosewood, Acacia and regenerated Teak Wood.

Vision

Our vision is to enlighten all people to the concept of sustainable furniture and its viability in multiple environments. We strive to implement sustainable materials where applicable.

Ambition

Our ambition is to design and create affordable and beautiful furniture that will define the future of our brand.

Target Market

We believe that there is no alternative to sustainable development, and our designs are made to fit the general *middle class and upper middle class households*.

Why Choose OBUZI

OBUZI adds a fresh breath to any home décor.

We are a young team of dreamers and believers and we are committed to excellence. We strive not to meet your expectations, but exceed them. After all, if we don't excel, then how can you excel?

We are committed to creating memorable furniture through design and creativity; that is the core of our business. By partnering with Obuzi, you will add a breath of fresh air to your existing furniture collections.

No other company offers our unique range of furniture. We provide designs that can help your company attract more customers and satisfy the existing ones.

Our collections are expertly crafted of solid, sustainable hardwoods for years of lasting beauty.

"No need to compromise your eco sensibilities for esthetic appeal, not if you take a fancy to the collection from OBUZI"

By Andrea Neblett, Postmedia News



Background Story

OBUZI was established by siblings Alen, Elma and Alma Hrustic, who recognized a demand for natural and sustainable furniture with a stylish and contemporary design.

With the conviction that there is no alternative to sustainable development, the siblings launched OBUZI in 2014, first to consumers in the Scandinavian Markets and later to businesses and retailers.



CEO, Alen Hrustic:

"In contrast to the past, sustainability is now the key driver of innovation, and I see no alternative to sustainable development. We thrive on creating different furniture designs than what you usually see in the market. Our goal is to create beautiful, functional and innovative furniture made of high-quality and eco-friendly materials. It is sustainable furniture made with care for people and the environment. Our products are inspired by the slightly raw look, but are made in a stylish design, which makes them all the more personal."

Quality

When it comes to providing quality furniture for our customers, we cut no corners. From our associates selection, to our customer support, right down to the smallest details, there is no compromise in quality. If you're able to find an area we could do better in, let us know! Our business is

directly shaped on the input we receive from our customers and their needs!

Customer Service

You and your customers will be in good hands with OBUZI. Customer care is one of our highest priorities. Our knowledgeable associates are just a phone call or email away; 24 hours a day, 7 days a week. What's more, existing customers get treated with as much urgency as prospective customers.

OBUZI offers 2 years warranty on all products.

Location

We're located in Glostrup, Copenhagen - the Capital city of Denmark. Every furniture item is quality checked, packed and shipped either from Copenhagen, Denmark or directly from our factories.

Production Sites

Our production is outsourced/sub-contracted to several manufacturers and close business partners. Our main production sites are in India with current plans to expand to Bosnia & Herzegovina, Europe. The entire production process is governed and directed by our associates at the sites.

Competences

At OBUZI, our organization as well as our business setup enables us to offer our customers sustainable & high quality furniture at competitive prices combined with a high level of supply security and efficient service.

Capability

OBUZI operates with low inventory levels. We design & manufacture our products on order basis with a minimum quantity of 5 per item, or as out-

lined in our catalogues. The items are shipped/manufactured on a monthly basis based on our client's sales/order forecast, however the lead time on first order/individual orders is 6 - 14 weeks.

In addition to the standard sizes, we offer customization on all furniture according to individual specifications.

Capability:

- Monthly: 1000

All orders are usually shipped from Copenhagen, Denmark. Certain FCL orders can be shipped directly from our factories, 3rd country.

Product Portfolio

Our product portfolio consists mainly of dining and living room ranges produced from a selection of

high-quality and eco-friendly materials. We constantly strive to develop our ranges and in doing so, we use new materials and finishes in order to meet new trends and developments within our target markets.

Our currently available collections are divided into 5 styles; NewYork, North, BlackSea, Skye & Country Living

Specialized Services

In addition to our main collections, we also offer a number of related furniture products and products & services from our selected business partners.





Eco-Friendly Materials

At Obuzi, we are specialized in making solid wood furniture and interiors of high quality and eco-friendly timber. We use prime and durable materials with high environmental sustainability.

Teak Wood

Teak is the premium natural material for indoor & outdoor furniture. Teak timber is particularly valued for its durability and water resistance. It is a low to no-maintenance hardwood; easy to preserve its good looks and integrity over decades of use. Teak is a very forgiving hardwood, and scratches, scrapes and stubborn stains (like oil and red wine) can usually be removed using a light to medium grade sandpaper. Teak is often an effective material for the construction of both indoor and outdoor solid wood furniture. Its high oil content, high tensile strength and tight grain makes it particularly suitable for outdoor furniture applications.

OBUZI uses high-quality reclaimed teak wood, and every item of our reclaimed furniture is handmade. The shapes and frames make our reclaimed

furniture functional and elegant, and simultaneously gives it a warm and welcoming appearance.

Mango Wood

Mango wood is a sustainable hard and dense wood and is excellent for making solid wood furniture; easy to work with and finishes well. Mango wood furniture can have a rather unique finish thanks to the great variety of colors a mango heartwood can have, and is therefore best used in a rustic finish and craftsman designs.

Mango wood is only timbered when it stops giving the fruits.

Sheesham Wood (Indian Rosewood)

Sheesham is a sustainable hardwood and is best known internationally as a premier timber species of the rosewood genus. Sheesham wood has a beautiful and unique irregular grain structure which is very distinctive in appearance and can be polished to a fine finish. It is known for durability, natural rich grains, and longevity.

As a natural material each piece of Sheesham timber has individual markings and characteristics resulting in every item of furniture being totally unique.

Acacia Wood

Acacia is a very long-lasting hardwood and is known as being aesthetically pleasing with distinctive, rustic grain patterns and warm contrasting hues. This makes acacia furniture perfect for contemporary and traditional homes alike, as it will effortlessly complement a range of interior décors.

Collection & Design

Our collections are a constant work in progress. All styles are characterized by high-quality and eco-friendly materials. Our collections emphasize a *combination of modern, natural and distressed furniture designs* that will enhance a natural feel and comfort of any home interiors. We strive to design and create affordable and beautiful furniture that will define the future of our brand.

We present furniture that is stylish, functional and sustainable.

NewYork / HayFay & Heavia + Massia & Mayfay Design

Contemporary Loft Design

Our NewYork furniture collection is characterized & inspired by the contemporary industrial style. NewYork combines a mixture of raw furniture design with smooth, clean lines characteristic of modern furniture style.



BlackSea / Zaydi & Zenia Design

A refreshing design that will suit any interior and style. BlackSea is crafted from solid bleached Acacia paired with contrasting black metal frames.



obuzi.com

North

Rustic Furniture Design

North/Line presents timeless, rustic and elegant furniture made from teak, mango wood and cast iron. Our North furniture exudes quality and style which will last generations.



Village

Vintage Furniture Design

The expertly crafted and stylishly weathered Country collection reflects the authenticity of vintage style, distinguished from the mass-produced products in the market.



Skye

A charming style made of bleached Indian Rosewood, these all wood items are unique and splendid in their own way.



Quality Assurance

Our QA policy includes management of the quality of raw materials, assemblies, products, components and services related to the production.

Inspection and quality control is performed on a regular basis and the production process of every order is governed and directed by our associates at the production site.

Prior to shipping of the end-product to our headquarters in Denmark, quality control is performed on every item. At our headquarters we add the finishing touches and a final quality control is performed prior to shipping of the end-products to our customers.

All products are individually packed in packaging that can be re-shipped to your customers.

Our QA process is an assurance to us and you as our customer, that the products being developed are meeting all the specified requirements.



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Business Type	Trading own products
Supplier's Country	Denmark
Production Country	India, Bosnia & Herzegovina
Factory Type	Sub-Contracted
Pricing	1) Delivery At Address 2) Ex. Factory Copenhagen
Product Information	Solid Wood Furniture / Eco-Friendly Furniture
Product Categories	Living Room, Dining Room, Bed Room, Accessories Style: Contemporary Design, Rustic Design, Country Living