Ciklum Becomes Strategic Software Development Partner of Valtech

Ciklum establishes a long-term partnership with Valtech, a leading digital agency.

KYIV, Ukraine, Oct 8, 2012 – Ciklum, one of Europe's leading innovative IT companies specialized in nearshore software development and Agile / IT consulting in Eastern Europe, announces a new partnership with Valtech, an innovative marketing technologist agency.

Having an extensive experience with offshore software development and several own offshore branches in India, Valtech looked at Ukraine for more frontend development oriented projects, as this skill is easily found within the country. After a thorough evaluation of many IT outsourcing services providers, Valtech chose to partner with Ciklum and set up its own Agile software development center in Kharkov, Ukraine.

"Ciklum was chosen amongst a number of other suppliers due to the fact that its office in Kharkov had the closest match to our own organization as it had a Scandinavian feel to it," says Jakob Vasehus, Director of Client Delivery at Valtech. "Ciklum also provided the most attractive workplace for our future employees in Ukraine."

Ciklum will be assisting Valtech with a frontend web development on platforms such as Sitecore and EPiServer. Valtech is planning to substantially grow its own Agile team with Ciklum in the next 6 to 8 months.

Both Ciklum and Valtech have great expectations for the partnership. According to Jakob Vasehus, "We are growing rapidly in Valtech and in Ciklum we see a partner that can help us grow even further by leveraging our onshore teams with talented new colleagues in Ukraine."

Commenting on the partnership, Esben Ridder, Ciklum Client Service Manager, says:

"We have a good pool of frontend developers in Kharkov to meet the most sophisticated demands of Valtech and ensure a realistic team growth in a mid to long term. We also believe that the Scandinavian look and feel of our Kharkov office as well as the overall company culture will allow Valtech to treat their nearshore team just like an integral part of their onshore Agile team and improve their in-house operations via the enhanced knowledge sharing and business networking we provide in Ciklum."

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ABOUT CIKLUM

Ciklum (www.ciklum.com) is a Danish IT outsourcing company specializing in nearshore software development by establishing and servicing clients' own development teams and/or centres in Eastern Europe, in Ukraine and Belarus. The environment of services and knowledge sharing within the company helps clients to market quickly and with less risk and minimal investment.

Established in 2002, Ciklum employs nearly 2,000 IT specialists with 165+ global clients' own software development teams. Ciklum has six development offices in Ukraine, one in Belarus, and two in Pakistan, as well as representative offices in Denmark, Sweden, Norway, United Kingdom, Switzerland, Germany and the Netherlands. Ciklum is recognized as CeBIT 2010 Top 20 innovative company delivering services/products for small and medium sized companies, and named the 2010, 2011 and 2012 Top 100 global services provider. Ciklum is rated Best Larger IT Employer 2010 & 2011 in Ukraine by DOU, the Ukrainian Community of Software Developers.

ABOUT VALTECH

Valtech (www.valtech.com) is a new breed of digital marketing and technology agency with a presence in 8 countries (France, UK, Germany, Sweden, Denmark, US, India, Korea) and approximately 1,600 employees. As a full service digital agency Valtech delivers value to its customers across their digital experience lifecycle, from strategic consulting to design, conception, development and optimization of business critical digital platforms. Through its demonstrated commitment to innovation and agility, Valtech helps global brands build business value and increase revenues through digital technologies while optimizing time to market and ROI.

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