

Creating Knowledge Advantage: Managing Tacit Corridors in International Business

In today's global economy where the competition and cooperation are increasingly intermeshed, the ability to create and share tacit knowledge efficiently across cultures and through arrays of networks is a key competence for managers and organisations. The overall aim of this uniquely designed workshop is to help managers gain this advantageous competence for working productively with different modes of knowledge and coping with tacit corridors in cross-cultural contexts.

Benefits:

Drawing substantially from company examples from many countries and leading-edge academic research, participants will:

- Acquire a creative competence for understanding and tapping the hidden dimensions of knowledge and culture.
- Gain access to a novel designated toolbox for developing a knowledge-based approach towards handling cross-cultural relationships.

Concept:

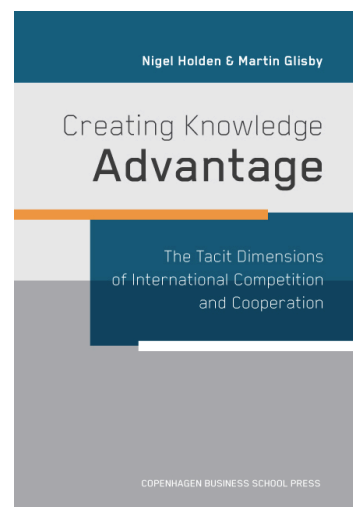
The seminar will be based on concepts for cross-cultural knowledge management taken from the internationally acclaimed book *Creating knowledge advantage: the tacit dimensions of international competition and cooperation*. For more information please see: www.creatingknowledgeadvantage.com

Venue:

Asia House. Indiakaj 16, 2100 København Ø. www.asiahouse.dk

Fee:

DKK 695 per person. The fee includes participation, a complimentary copy of the book, lunch and refreshments.





Programme:

TIME	TOPIC		AIM	TOOLBOX
09.00 – 09.10	Introduction and overview		Understanding the nature and dimensions of knowledge and tacit corridors	The tacit-explicit continuum
09.10 – 09.30	Module 1: Concepts and tools for handling tacit knowledge	Tacit knowledge in international networks	Demonstrating the fit between the individual, organisation and network	The Creating Knowledge Advantage (CKA) model
09.30 – 09.50		Cross-cultural knowledge management	Revealing the processes of cross-cultural knowledge transfer	The knowledge transfer/translation model
09.50 – 10.00		Creating knowledge advantage	Developing a holistic approach to best practice in the cross-cultural facilitation of knowledge sharing	The enhanced CKA model
Coffee break				
10.15 – 10.45	Module 2: Workshop. Application of tools.	Case studies: Application the concepts and tools	Showing contrasting corporate approaches to the handling of tacit knowledge	Denso and Novo Nordisk case studies. The enhanced CKA model
10.45 – 11.30		Workshop: Participants' corporate challenges	Use of the tools and models for creating knowledge-based solutions to participants' corporate challenges	The enhanced CKA model
11.30 – 12.00	Conclusion		Summary of key points	

Workshop facilitators:

Martin Glisby has held positions as chairman, managing director and board member of several companies as well as consultancy appointments to government agencies, foundations and companies with special reference to Asia. A frequent speaker at business schools in Europe and practitioner seminars world-wide, he is trained in strategy and management systems from Harvard Business School and INSEAD in Singapore. He holds a BSc and MSc degree in Japan studies and cross-cultural management from Copenhagen Business School where he was the recipient of the best MSc degree award. A Danish citizen, he speaks both Japanese and English. He is co-author with UK Professor Nigel Holden of several academic articles and international conference presentations. Their first joint book, *Creating knowledge advantage: the tacit dimensions of international competition and cooperation*, was published in April 2010. One of their articles on cross-cultural knowledge management has been cited globally and has been selected for publication in Russia's first Handbook of Knowledge Management.



Nigel Holden has been a professor of cross-cultural management in the UK, Denmark and Germany and has more than 25 years' experience of investigating how firms understand and apply cross-cultural knowledge. His academic output is three books, 25 book chapters and over 150 scholarly articles, conference papers, research reports and monographs. His pioneering book *Cross-cultural management: A knowledge management perspective* (2002) has been hailed as 'seminal', 'outstanding' and 'a milestone in the development of cross-cultural management. Since 1988 he has given more than 50 keynote addresses to academic gatherings and practitioner audiences throughout Europe as well in the USA, Russia, Japan and Taiwan. In 2008 and 2009 he gave keynote addresses to international workshops for UN agencies on culture and knowledge management. In April 2009 he was appointed to the International Expert Group on Nuclear Knowledge Management of the UN's International Atomic Energy Agency. In 2010 he was invited to join the academic board of the Ikujiro Nonaka Knowledge Management Centre at IESE Business School in Spain. Nigel was a keynote speaker at the 11th European Conference on Knowledge Management in Portugal, September 2010.



For further information please visit: www.creatingknowledgeadvantage.com