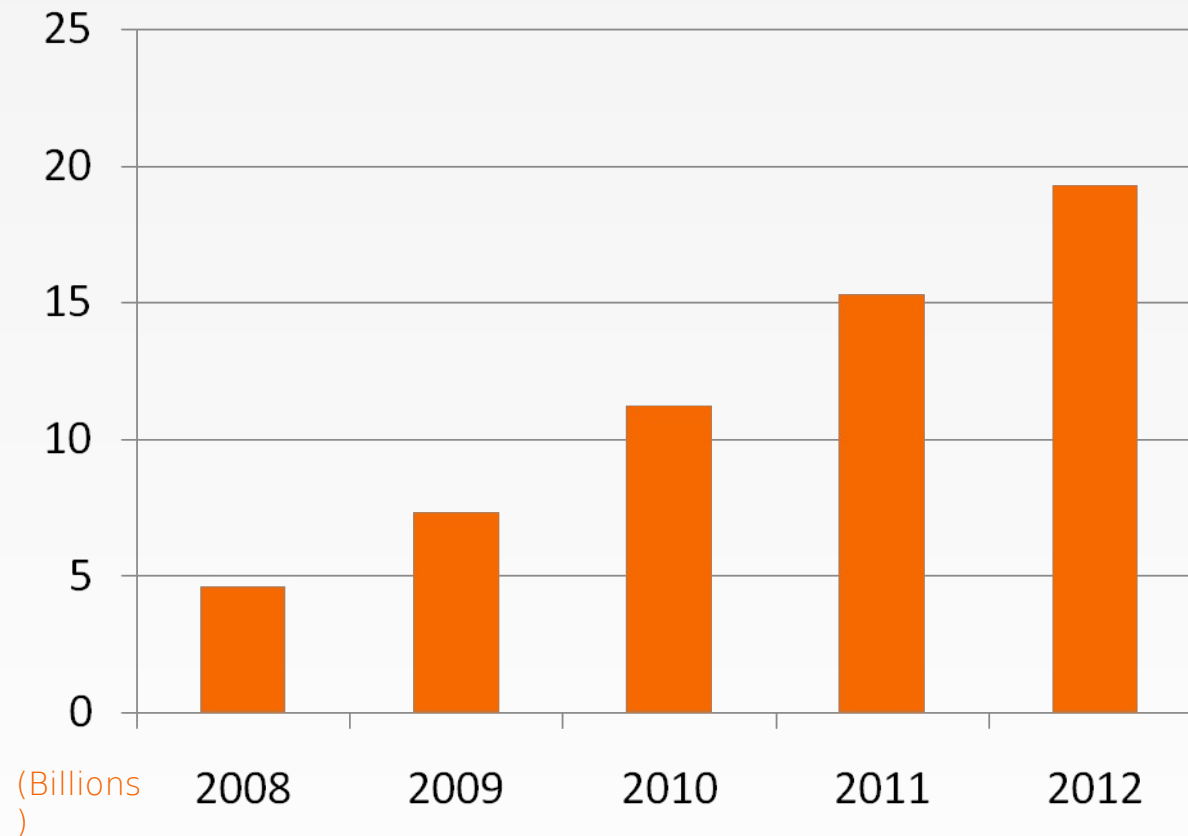


ADVERTISING FORECAST

Worldwide Mobile Advertising Spending to surpass \$19,2billion in 2012
- Or nearly 2,5% of all ad spend across all media



ADVERTISING FORECAST

Worldwide Mobile Subscribers to Surpass 4,75billons 2014
-Or nearly 48 % Of The World Population

