



Samsung unveils Galaxy S5 to focus on what matters most to consumers

The company's 5th generation Galaxy S redefines how technology innovation enhances our lives

Barcelona, Spain, February 24, 2014 - Samsung Electronics today announced the fifth generation of the Galaxy S series, the Galaxy S5, designed for what matters most to consumers. The new Galaxy S5 offers consumers a refined experience with innovation of essential features for day-to-day use.

"With the Galaxy S5, Samsung is going back to basics to focus on delivering the capabilities that matter most to our consumers," said JK Shin, President and Head of IT & Mobile Communications Division at Samsung. "Consumers are looking for mobile tools that inspire and support them as they improve their everyday lives. The Galaxy S5 represents an iconic design with essential and useful features to focus on delivering the ultimate smartphone on the market today through people inspired innovation."

The Galaxy S5 combines an advanced camera, the fast network connectivity, dedicated fitness tools and enhanced device protection features as consumers stay fit and connected in style.

Capture the moments that matter

Capturing and saving precious memories is one of the most important smartphone features today. The new Galaxy S5 offers superior camera functionality, featuring a 16 megapixel camera with an enhanced menu and user interface that allow consumers to effortlessly take, edit and share photos.

The Galaxy S5 offers the world's fastest autofocus speed up to 0.3 seconds and the advanced High Dynamic Range (HDR), reproduce natural light and color with striking intensity at any circumstances. Also new Selective Focus feature allows users to focus on a specific area of an object while simultaneously blurring out the background. With this capability, consumers no longer need a special lens kit to create a shallow depth of field (DOF) effect.

Tap into the fastest connections

The Galaxy S5 offers the most advanced LTE experience and Wi-Fi performance available today, ensuring blazing fast data speeds for unrivaled media consumption and productivity.

The Galaxy S5 supports the fifth generation Wi-Fi 802.11ac and 2X2 MIMO, and supporting the large number of LTE frequency with LTE Category 4 standard. For consumers seeking an even faster connection, the Galaxy S5 now features Download Booster, an innovative Wi-Fi technology for boosting data speed by bonding Wi-Fi and LTE simultaneously. No matter where a consumer is, the Galaxy S5 will help ensure they have the fastest available connection.

Be more fit and active

With the enhanced S Health 3.0, the new Galaxy S5 offers more tools to help people stay fit and well. It provides a comprehensive personal fitness tracker to help users monitor and manage their behavior, along with additional tools including a pedometer, diet and exercise records, and a new,

built-in heart rate monitor. Galaxy S5 users can further customize their experience with an enriched third party app ecosystem and the ability to pair with next generation Gear products for real-time fitness coaching.

Express modern, glam look

The Galaxy S5 blends iconic Samsung design with modern trends to appeal to a range of consumer tastes and interests. The Galaxy S5 features a perforated pattern on the back cover creating a modern glam look. Its new sleek, contoured shape comes in an array of vivid colors, including charcoal Black, shimmery White, electric Blue and copper Gold, to complement the style of the individual consumer.

Essential device protection

The Galaxy S5 is IP67 dust and water resistant. It also offers a Finger Scanner, providing a secure, biometric screen locking feature and a seamless and safe mobile payment experience to consumers. The Ultra Power Saving Mode turns the display to black and white, and shuts down all unnecessary features to minimize the battery consumption.

The device will be available globally through Samsung’s retail channels, e-commerce and carriers on April.

Full details and product images are available at www.samsungmobilepress.com

Samsung Galaxy S5 Product Specifications:

Network	LTE Cat.4 (150/50Mbps)
Display	5.1” FHD Super AMOLED (1920 x 1080)
AP	2.5GHz Quad core application processor
OS	Android 4.4.2 (Kitkat)
Camera	16MP (rear), 2.0MP (front)
Video	UHD@30fps, HDR, video stabilization Video Codec : H.263, H.264(AVC), MPEG4, VC-1, Sorenson Spark, MP43, WMV7, WMV8, VP8 Video Format: MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM
Audio	Audio Codec : MP3, AMR-NB/WB, AAC/ AAC+/ eAAC+, WMA, Vorbis, FLAC Audio Format: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Camera Features	HDR (Rich tone), Selective Focus, Virtual Tour Shot, Shot&More
Additional Features	IP67 Dust and water Resistant
	Ultra Power Saving Mode

	Download Booster
	S Health 3.0
	Quick Connect
	Private Mode
	Kids Mode
Google Mobile Services	Chrome, Drive, Photos, Gmail, Google, Google+, Google Settings, Hangouts, Maps, Play Books, Play Games, Play Newsstand, Play Movie & TV, Play Music, Play Store, Voice Search, YouTube
Connectivity	WiFi: 802.11 a/b/g/n/ac HT80, MIMO(2x2) Bluetooth®: 4.0 BLE / ANT+ USB: USB 3.0 NFC IR Remote
Sensor	Accelerometer, gyro, proximity, compass, barometer, Hall, RGB ambient light, Gesture(IR), Finger Scanner, Heart rate sensor
Memory	RAM: 2GB Internal Memory: 16/32GB microSD slot up to 128G
Dimension	142.0 x 72.5 x 8.1mm, 145g
Battery	2800mAh Standby time: 390 hrs / Talk time: 21 hrs

Photos and further information can be found at www.samsungmobilepress.com.

** All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

** Android, Google, Chrome, Drive, Photos, Gmail, Google, Google+, Google Settings, Hangouts, Maps, Play Books, Play Games, Play Newsstand, Play Movie & TV, Play Music, Play Store, Voice Search, YouTube are trademarks of Google Inc.*