

STRETCH Nordic Joins Dell Boomi's Partner Network

Dell Boomi's Integration Platform as a Service solution enables business process automation for *STRETCH* customers

Copenhagen March, 2014 – Stretch, IT Consultancy and Integration specialist, today announced it has joined [Dell Boomi's Partner Network](#). As a Dell Boomi Certified Referral Partner, Stretch will now be able to provide world-class application integration to its customers.

The Dell Boomi Partner Program supports a global network of partners who recognize such a partnership will better enable them to support their own customers with Dell Boomi's Integration Platform as a Service (iPaaS) solution. Members of the Dell Boomi Partner Network often include System Integrators, Independent Software Vendors and Managed Service Providers whose customers have a need for automating business processes by integrating applications.

“For some time now, Stretch has been looking for a suitable partner that can help in servicing the growing customer demand for the integration of applications both in cloud and on-premise. The key considerations for such a solution and partnership were usability, speed of development, cost, stability, performance, and security; at Stretch, we found that Dell Boomi provides the service that meets all of these requirements with flying colors”

“We take great pride in our partner program, and we're always gratified when a company chooses to partner with Dell Boomi,” said Chris McNabb, general manager at Dell Boomi. “Stretch and Dell Boomi have a fantastic synergy - building on Dell Boomi's outstanding product, and Stretch Scandinavian's strong team of more than 165 consultants across the EMEA Nordic region, covering Denmark, Sweden and Norway.”

About Stretch

Stretch is a consulting company that simplifies corporate processes so that maximum of the resources are going to the core business. With awesome technology, we stretch our customers operations. Changes in the market places customer's core business to the test. This means that old habits need to be challenged and then we are there with market-leading systems and process support of the future.

Stretch was founded in 2002. The Group operates in the Scandinavian market, with companies in Stockholm, Malmö, Gothenburg, Karlstad, Copenhagen and Oslo. In total we have about 165 employees.

About Dell Boomi

[Dell Boomi AtomSphere integration platform as a service \(iPaaS\)](#) and [Dell Boomi Master Data Management \(MDM\)](#) solutions enable customers to connect any combination of cloud and on-premises applications without software, appliances or coding. Organizations of all sizes, from growing companies to very large enterprises, enjoy rapid time to value as a result of drastically reduced implementation times and substantial cost savings over traditional integration and master data management solutions. Visit www.boomi.com for more information.

Dell Boomi is a part of Dell Software's Information Management group. Dell and Dell Boomi are trademarks of Dell Inc. Dell disclaims any proprietary interest in the marks and names of others.

###

Contact Information

Media Contacts:			
Erin McCabe	Eastwick	(408) 470-4872	dell_boomi@eastwick.com
Analyst Relations Contact:			
Gwen Palmer	Dell Inc.	(512) 723-4436	gwen_palmer@dell.com
Stretch Contact:			
Martin Sahlin (CEO)	Stretch Denmark	+45 2517 1759	martin.sahlin@stretch.dk
Bo H. Møller (Partner and Integration Lead)	Stretch Denmark	+45 2339 0286	bo.h.moeller@stretch.dk

Dell and Dell Boomi are trademarks of Dell Inc. Dell disclaims any proprietary interest in the marks and names of others.