



La Clusaz



PRESS PACK 2016-2017

8 MAJORS EVENTS FOR THE WINTER

SPECIAL REPORT :

CROSS COUNTRY WORLD CUP

AND ALSO...

ESSENTIAL EVENTS




la Clusaz
Haute-Savoie France

TOUTE L'ACTUALITÉ DE LA CLUSAZ SUR WWW.LACLUSAZ-PRESSE.COM

8 Major e

POUR CET HIVER 2016-2017, LE SERVICE PRESSE DE LA CLUSAZ VOUS PRÉSENTE LES 10 INCONTOURNABLES QUI MARQUERONT CETTE NOUVELLE SAISON. EVÈNEMENTS À NE PAS RATER, ACTIVITÉS À DÉCOUVRIR, BONNES ADRESSES À PARTAGER... UN CONDENSÉ DE COUPS DE CŒUR POUR UN APERÇU DE L'EXPÉRIENCE QUI ATTEND LES VISITEURS CET HIVER !

1. ACCOMMODATION

Two new tourist residence blocks at La Clusaz: almost 700 more beds!

The Bossonnet area in the higher central part of the village has been expanding since 2015.

Three new ski lifts, an underground car park and new banks have already opened, a completely new ski run has been installed, and now two new 4-star tourist residences are due to open this winter. The residences are in the perfect spot - handy for the slopes and the village centre :

- **Mendi Alde 4-star** : a large-scale development project by Odalys consisting of 5 chalet buildings with 144 apartments overall, each one accommodating 2-8 people (1-room studios to 4-room apartments), a 40-room 4-star hotel, a bar-restaurant and a spa centre belonging to the Serge Blanco group.

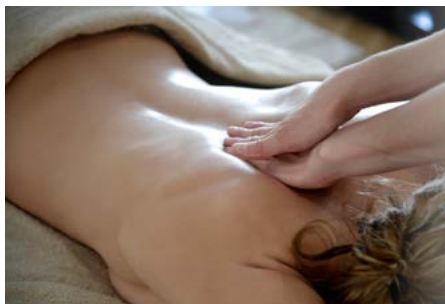
- **Les Cimes 5-star**: La Clusaz property developers PVG group are opening their 3rd residence block this winter. The 5-star Les Cimes residence will be built in the traditional mountain

style, comprising 13 apartments with balcony or terrace for 4 to 12 people (1/2-rooms to 5-rooms). For relaxation there's a wellness centre with swimming pool and sauna, and the residence offers an extensive range of para-hotel services for the convenience of guests.

2. WELLNESS

Spa facilities in the Alps

The Serge Blanco group, a major stakeholder in the health & fitness hospitality sector in France, will be opening their first spa centre in the Alps with an 850m2 space plus 160m2 pool with hydromassage jets,



whirlpool and jacuzzi ; there's also a Turkish bath, sauna, multi-sensory showers and of course treatment rooms. The wellness centre inside the new Mendi Alde residence block is aiming to become a landmark health & fitness centre in the Alps.

3. FAMILY RUN

The Family Run: a new recreation area!

Designed by the professionals at the ski station and built by reputable developers, the all-new recreation area in La Clusaz opened its doors in

December 2015.

Located in the Mini Loup sector, this « beginners » run gives everyone - adults and children alike - the opportunity to discover the joys of skiing and freestyle in complete safety.

The Family Run has 2 separate courses separated by a green slope, each equipped with modules to help learners develop their « freestyle » skills. The facility also includes a leisure area beside the slopes which is open to all.

Warning /!\ Compulsory selfie zone in front of the « LACLUSAZ » logo !



Events for the Winter

4. SPRING SKIING

Apprendre à skier gratuitement à la Clusaz.

Learn to ski for free in la Clusaz

La Clusaz has become the ideal spot for your first date with skis and yourself. The very first days on a ski slope can be a little daunting and La Clusaz have decided to make things easier with:

Free ski lesson for beginner adults*

Free ski pass for children and adults*

50% discount on equipment hire *

* Offers are subject to conditions. Please check on: www.laclusaz.com.



5. SKI DE RANDO

La Clusaz is well known as a great destination for freeriders where after just 20 minutes' walk you can access breathtaking untouched slopes.

Free ski touring and ski mountaineer enthusiasts are spoilt for choice with its magnificent coombs and such a wide range of off-piste opportunities.



6. MOUNTAIN SURVIVAL COURSES

There can't be many who have never heard of the Man vs Wild programme presented by Bear Grylls! The famous adventurer and former SAS soldier set up his « Survival Academy » in 2012, offering survival courses for everyone, and in 2015 the academy decided to expand its provision into France... at La Clusaz! Courses here are run by Stéphane Viron, a mountain guide specialising in survival techniques. Apprentice adventurers endure an extraordinary 24 hours of survival...

From €250

+33 6 10 30 60 40

www.stage-survie-nature.com

7. FREE WIFI

A new Wi-Fi network is available in the resort (from Champ Giguet to Bossonnet) and at the Télécabine de Balme departure and arrival. Fifteen Wi-Fi hotspots have been connected. It is a paid service, but each user gets a half-hour free connection per week. Rates from 3 € for 30 minutes, 45 € for 50 hours and 150 € for 6 months unlimited access. In order to access to the service, choose the wifi network Internet ICI-La Clusaz. Once selected, your internet browser will open a page allowing you to either pay for the time you want, either use the free half-hour connection alone.

8. HERITAGE



Hameau des Alpes, the new Alpine heritage centre

La Clusaz is an important destination for anyone interested in Alpine heritage.

In addition to the farm and village tours operated by heritage guides, the « Hameau des Alpes » [Alpine

Hamlet) is now open to visitors all year round on the banks of the river Nom, just a short walk from the village.

The hamlet has a number of facilities where you can discover more about our rich culture and heritage: a recreation and information centre dedicated to Reblochon cheese, a history of skiing museum, a community oven, traditional granaries and an old sawmill.

More information at

www.lehameaudesalpes.com



La Clusaz Nordic Sensations

CROSS COUNTRY SKIING, A NEW TREND

With the advent of trail running and wellness, cross country skiing has seen a rise in the number of devotees in recent years. Nordic skiing has been reinvented as an authentic, eco-friendly form of exercise, and skiing your way to fitness has now become a trend. This age-old sport has another advantage too : the setting. Out in the natural, untamed and silent wilderness it's the best way to get away from the daily grind. Nordic skiing gives you an exhilarating sense of freedom.



CROSS COUNTRY WORLD CUP

17 AND 18 DECEMBER 2016

La Clusaz is the only French stage on the world circuit!

Les Confins plateau will be hosting one of the most scenic stages of the cross country skiing world cup just a few days before Christmas. All eyes will be on the French champions for this 8th championship, on target for the Olympic Games in Pyeongchang in 2018.

4 INTERNATIONAL TRIALS SCHEDULED

Saturday 17 December : «Skiathlon » men's and women's individual trials with mass start (15km for women, 30km for men). The first stage is done in the classic technique with a change to skate skis half way through (7.5km for women, 15km for men) to finish the race.

Sunday 18 December : Relay trials (4x5km for women, 4x7.5km for men). The two first legs are in classic style and the last two skate skiing.

Follow event updates on
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Facebook @ LaClusaz
Coupedumondeskidfond

A LANDMARK NORDIC RESORT

- **2 plateaux :** Les Confins 1450m and Beauregard 1600m
- **86km** of Nordic trails: 50km at Les Confins and 36km at Beauregard
- **24 tracks :** 13 at Les Confins and 11 at Beauregard
- 1 trail reserved specially for skate skiing (all other trails also open for skate skiing)
- 1 snow garden/1 Nordic Ski Park/1 Nordic cross
- 1 link : 7km black trail linked to the Grand-Bornand resort
- 1 « 4 Nordic » space approved by Nordique France at Les Confins

Les Confins, an exceptional place

Nestling in the foothills of the Aravis mountain range above the Confins lake, this site is renowned for its slopes and accessibility. Official venue of World Cup events from 1987 to 20016, Les Confins cross country plateau is the most popular in Haute-Savoie. The resort offers 50km of trails at all levels of difficulty in a majestic setting, including a 7km link with the Grand-Bornand station.

The Beauregard Plateau, a magnificent panorama

The Nordic skiing area at Beauregard also offers spectacular scenery and a panoramic view over the ski station, the Aravis mountains and Mont Blanc which is visible through the Aravis pass. The plateau extends over more than 36 kilometres and has 8 well-maintained trails.



Essential Events

CROSS COUNTRY SKIING WORLD CUP

17 & 18 December 2016

(See previous page)

PESTACLES DU PÈRE NOËL

22 to 29 December 2016

For the 18th year running, children and adults alike can marvel at the shows and entertainment around the village.

Magicians, puppeteers, story-tellers, jugglers, singers, musicians, artists and dancers all come together in the centre of the village for what has become a star attraction in La Clusaz. Young and old come year after year to revel in the timeless magic of the festive season

SKI PREVIEW

15 to 17 January 2017

Specialist and professional press conference; testers and retailers have been coming to La Clusaz every winter for the last 12 years or so to try out their new equipment ranges on the snow.

6-STATIONS TOURNAMENT

17 February 2017

A 7-a-side rugby, or « snow rugby » tournament organised by former Rugby XV international Yann Delaigue. 6 teams representing 6 ski stations in the Savoie area come together with teams that include some big names from rugby in a sporting event that combines skiing with rugby matches played in the snow.

SFR FREESTYLE TOUR

20 au 24 Février 2017

Freestyle skiing competition in several stages.

The SFR Freestyle Tour has a stage in La Clusaz every year since its birth.

FULL MOON PARTY

(date à confirmer)

Party on skis, on slopes opened specially for the night and lit only by the light of the moon! The slopes stay open until 1am for a truly excellent evening of fun!

DÉFI FOLY

23 avril 2017

The end of season mythical water-slide which sees extreme skiers and the foolhardy on "Unidentifiable Floating Objects" attempting the impossible.



RADIO MEUH CIRCUS FESTIVAL: NOW IN ITS 5TH YEAR !

Radio Meuh are holding their 5th annual Circus Festival from 29 March to 2 April 2017.

The most popular web station in France with its packed schedule and non-stop commercial-free music is kicking off the festival season for the 5th year running. 5 days of live music during which festival-goers are welcomed in the village of La Clusaz and on the slopes when the music shuts down! A 24-hour schedule !

Radiomeuh plays disco funk, house, electro and hip-hop music.

www.circus.radiomeuh.com

LA CLUSAZ, DIGITAL TRANSFORMATION HUB: 23, 24 ET 25 JANUARY 2017

An invitation from Editions Kawa to attend **Sommets du Digital** in La Clusaz next winter, an event where you can listen, learn, exchange and share privileged quality time with top digital, marketing, e-commerce and innovation specialists.

The event was first held here in February 2016, when 250 delegates and 44 speakers deliberated over 3 days on the theme of « Imagine tomorrow and succeed today. » A packed programme with sustained momentum: round tables, startups, masterclasses, solo events and get-togethers, Yooneer sledging, skiing and many sharing opportunities. The event broke all records when it became the top trending item for 2 days on social networks in France! See you at the Digital winter event 2017.

Information and registration:

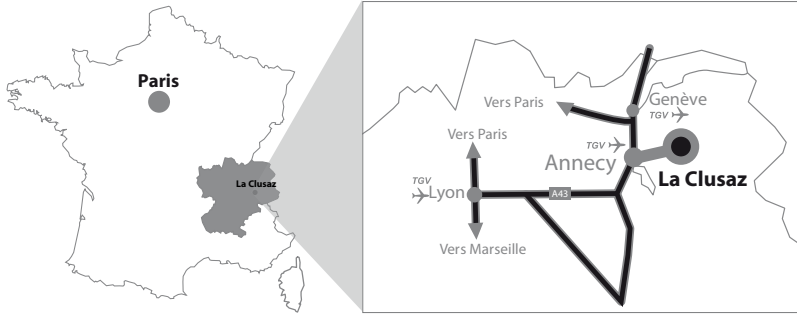
www.les-sommets-du-digital.com



La Clusaz

- Opening : December 17th 2016
- Closure : April 30th 2017
- Altitude max. : 2 600m
- Ranges : 5
- Combined height : 15 000 m
- Ski slopes mileage :
 - La Clusaz-Manigod : 125 km*
 - Aravis : 210 km*
- Daily adult skipass : 37 € / jour
- Ski lifts : 49
- Slopes : 84
 - 7 black, 30 red,
 - 32 blue, 17 green
 - + 1 snowpark + Family Run
- Artificial Snow :
 - 215 Artificial snow cannons
 - 70 hectare surface

* The length of the tracks corresponds to the actual length as measured in the middle of the track, taking turns into account.



Find out all the news about La Clusaz on www.laclusaz-presse.com



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