

PRESS PACK – LES 2 ALPES - WINTER 2017



OFFICIAL LES 2 ALPES SKI AREA OPENING DATES:

- Autumn / October half-term from 24th October to 1st November 2015

- Winter season from Saturday 5th December to 30th April 2016



© Ot Les 2 Alpes – Bruno Longo

LES 2 ALPES: INTRODUCTION

Skiing is the driving force behind French mountain tourism and the number 1 reason that holidaymakers come to winter resorts! France is Europe's top skiing area and the number ONE skiing destination in the world in front of the United States and Austria. France is home to 325 ski resorts, including the dynamic, sporty, international, trendy and innovative resort of Les 2 Alpes. The resort, situated in the Isère region, numbers among the major wintersports resorts with 1,179,536 skier days (53.9 million across the French mountains) and is listed in the TOP 10! The resort's major asset is its natural snowfall from the first to the last day of the season, thanks to its glacier at 3,600 metres, as well as FREESTYLE LAND (a paradise for new snowsports), the easily accessible glacier, the resort's human-scale which means everything is within reach, doorstep skiing, a blue run between 3,400 and 1,600 metres, reliable ski lifts, modern and funky shopping, oodles of activities and entertainment, a party atmosphere, quality gastronomy (68 restaurants) and a philosophy of always moving forward in terms of equipment, services, and events... Les 2 Alpes also bears labels certifying the privileged welcome it extends to families (FAMILY PLUS), the faultless welcome it provides to all holidaymakers (QUALITY TOURISM), and the quality of its apartments with LES 2 ALPES QUALITY accommodation label.

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LES 2 ALPES: LABELS & PARTNERS

- **Labels:** FAMILLE PLUS, 2 ALPES QUALITE, QUALITE TOURISME
- **Resort partners:** GIANT, VOLCOM, MATAHI, HARIBO

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CREATION OF THE NEW “LES DEUX ALPES” MUNICIPALITY



*Press release by the Les Deux Alpes-Mont de Lans-Venosc marketing team
<http://www.mairiedemontdelansles2alpes.fr> and or <http://www.mairie-venosc.fr/>*

After many months of work, deliberation, public meetings, polling and evaluation, on Thursday the 23rd of June 2016, the Mont de Lans and Venosc municipal councils simultaneously and unanimously voted for the creation of a new “Les 2 Alpes” municipality.

The joint decision of the two municipal councils was delivered to the Isère department authorities, who will pass legislation creating the new “Les Deux Alpes” municipality before the 30th of September. It will officially see the light of day on January 1st 2017, when the new Deux Alpes municipality will truly come into being. A charter defining its major political principles and how it will function was voted in by both municipal councils, outlining plans to alternate shared governance until 2020 and to keep the historic municipalities of Mont de Lans and Venosc functioning as delegate municipalities.

With a little over 2,000 inhabitants, its administrative centre will be in the resort of Les 2 Alpes and its main town hall will be located at 48 Avenue de la Muzelle 38860 Les Deux Alpes (a former branch of the Mont de Lans town hall). The Mont de Lans and Venosc village town halls will remain.

Until 2020, the new municipality will be run by a municipal council composed of all of the municipal councillors from both Mont de Lans and Venosc. After the 1st of January 2017, they will become preserved and fairly represented delegate municipalities, pursuing matters of investment and business projects.

This merger is a strong, unifying decision for investment and for tackling important issues that arise, such as renewing the ski lift public utilities contract, liaising with the resort of Alpe d’Huez, and developing use of artificial snow using Lake Mura as a water supply....

The new municipality will provide its citizens with continuity in quality public services and will lead to joint savings and greater efficiency.

Local councillors approach this new merger with confidence and hope for a new era of progress for the resort of Les 2 Alpes, as well as the Romanche and Vénéon valleys.

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NEW IN LES 2 ALPES AND KEY FEATURES

NEW IN LES 2 ALPES

- **FINAL STAGE OF WORK ON THE NEW BLUE RUN:** Snowmakers are being installed on the intermediary section of the run (at the side of Le Diable detachable six-seater chair lift) to provide a doorstep skiing route back to resort on quality snow. Also, maintenance work is being carried out on the run (general appearance, water run-off zones...) and vegetation planted along the sides to conserve biodiversity, protect the environment and erase traces of building work on the mountainside so the area can return to being 90% green in the next two years.
- **NEW LES 2 ALPES SHUTTLE BUS:** clients can scan a smartphone code at every shuttle bus stop to find out the exact location of the bus. (Also on the 2 Alpes app, in geolocation mode).
- A route created exclusively for **SKI TOURING**
- A **FAT BIKING** practice zone with a specially adapted ski lift
- **WATCH THE SUNSET FROM A PISTE GROOMER:** When the slopes close for the day, climb the high mountain summits from 2,600 metres to 3,600 metres aboard a piste groomer, and discover a unique experience with mountain professionals as the sun sets! Enjoy petit fours and champagne as you watch the sunset and gaze over the unique 360° mountain views!
- **LES ECRINS VIEWING POINT, 3,400 metres up:** wow yourself with an even better look at the unique 360° panoramic view from the glacier at this new viewing point (similar to a skywalk), created at 3,400 metres (Soreiller summit)!
- **TORCHLIT DESCENT WORLD RECORD ATTEMPT:** Take part in the longest torchlit descent ever... with at least 3,000 skiers! – *Wednesday 22nd February 2017*
- **LES 2 ALPES VERTICAL CHALLENGE:** Ski Touring challenge open to the general public in which each participant will receive a medal according to the altitude they reach: bronze (1,600 to 2,100 metres), silver (1,600 to 2,600 metres), silver-gilt (1,600 to 3,200 metres) or gold (1,600 to 3,600 metres) – *Saturday 18th March 2017*
- **LES 2 ALPES MAD SNOW TRAIL:** Challenge for the general public to test their mettle on a trail running obstacle course in the snow – *Sunday 22nd January 2017*
- **SPECIAL OFFER** Get 5% off your 4-day or more skipasses when you book your accommodation + skipass at Les 2 Alpes' central booking office.

LES 2 ALPES KEY FEATURES

- **The SNOW bonus:** with a glacier reaching up to 3,600 metres, snow-trapping techniques and artificial snow, you can ski so you can ski here during the autumn, in winter and in summer too!
- **SKIING SNEAK PREVIEW from 22nd October to 1st November 2016:** In Les 2 Alpes, we don't wait for winter to start before putting our skis on. Head to the glacier at 3,200 metres during the October half term holiday to leave your first tracks, carve some fantastic turns, and experience the first snow...
- **The longest VERTICAL DROP in the world:** 2,300 metres of vertical drop between the glacier at 3,600 metres and the village of Mont de Lans at 1,300 metres, without using a single ski lift!
- **A BLUE RUN between 3,400 and 1,600 metres:** The new Jandri run (open winter 2015/2016) provides a very comfortable route back to the resort for all abilities; 10 kilometres non-stop descent on a blue run between 3,400 metres (glacier) and 1,600 metres (resort of Les 2 Alpes).
- **The TRAIL adventure at night:** on Saturday the 21st of January, discover a trail run challenge starting in the snow and at night! Instead of descending snow-covered runs, climb them by moonlight...
- **Le P'tit Polyte restaurant, a NEW MICHELIN STAR**
- **Discover FAT BIKING on snow:** In Les 2 Alpes, try out the thrilling new activity of FAT BIKING (with or without electrical assistance) on specially adapted trails.
- **The Mountain Biking season kicks off in April on the Venosc run**
- **POCKET WI-FI:** a digital gadget available to hire from the Tourist Office (for a day or a week), letting visitors (especially the 48% coming from countries other than France) connect to the resort Wi-Fi free of charge on the slopes, avoiding high international data tariffs.
- **The DIGITAL SHOP** on the Place du Diable. The skipass sales outlet has been revamped to offer tablets, videos, webcams, and automated skipass vending machines. Everything is designed around the client to provide greater independence, efficiency and speed.
- **SPRING SKIING:** gentle runs, excellent snow, sunshine, fewer people and great prices!
- **SKI LIBERTY:** More flexible, bespoke stays, from Sunday to Sunday, Sunday to Wednesday for 2 to 7 nights. This innovative solution allows you to set off at the last minute, avoid traffic and enjoy a more personal welcome.
- **20 EVENTS:** sporting, family, international, fun, music, festive, mountain biking and more, livening up the 2017 winter season! (see page 7)
- **SKI LESSONS** just for teens! Ski with friends, meet new people, share and discover a range of snowsports depending on the snow conditions and what you feel like doing!

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LES 2 ALPES, A LARGE FRENCH SKI AREA

LES 2 ALPES SKI AREA DESCRIPTION

The ski area covers **415 hectares** (200km) between altitudes of 1,300 metres (Mont de Lans) and 3,600 metres (the glacier). 60% of the resort's runs are aimed at beginners and intermediate skiers and 40% are aimed at experienced and expert skiers. One of Les 2 Alpes' special characteristics is that "the higher you go, the easier the runs are", making the glacier ideal for beginners. 25% of the resort's visitors are snowboarders (national average: 10%). *Les 2 Alpes was the first ski resort to enable snowboarders to use all of their ski lifts, including ski tows. Before that, they had to get around using snow-scooters!!!* The runs are divided into 5 sectors: Mont de Lans (1,300 metres), Vallée Blanche (2,100 m), Les Crêtes (2, 100 m), La Fée (2,600 m) and the glacier between 2,900 and 3,600 metres.

- ➔ **The longest vertical drop in the world (Le Parisien newspaper): 2,300 metres of vertical drop** from the glacier (3,600 m) to the village of Mont-de-Lans (1,300 m), without using ski lifts!
- ➔ **Guaranteed DOORSTEP SKIING access in and out of the resort!** The runs and ski lifts work together from the resort entrance to the other end of the plateau (flat profile) and consequently, clients can enjoy direct access to ski runs and ski lifts to get up to the higher summits, straight from their accommodation.

GUARANTEED SNOW IN LES 2 ALPES!

Les 2 Alpes means the promise of natural snow from the start to the end of the season, thanks to the glacier at an altitude of 3,600 metres. Skiability is ensured by high mountain summits, snow cannons installed at the bottom of the slopes between 1,300 and 2,100 metres and SNOW-TRAPPING techniques (*stockpiling snow using wooden barriers or a series of half-tubes dug into the glacier, the snow from which is then spread over the ski area, glacier and lower runs every day by piste groomer*).

- ➔ **First snowfall:** October half term (25th of October to the 2nd of November) is an opportunity to put your skis back on and leave the first tracks of the season on the glacier.
- ➔ **Last snowfall:** Spring is a mild period in terms of temperature, and the days are longer. Careful slope maintenance, which is even more challenging in spring, and the high mountain summits guarantee quality snow, making "springtime skiing" a real season in Les 2 Alpes!!!

FREESTYLE "LES 2 ALPES FREESTYLE LAND": NEW SNOWSPORTS FOR EVERYONE...

Snowsports have been in Les 2 Alpes' DNA since the 90s. The MONDIAL DU SNOWBOARD et DU SKI event contributed to its reputation and the facilities have improved year on year to meet the needs of pros and the general public. Today, the FREESTYLE area known as 2 ALPES FREESTYLE LAND boasts a snowpark for pros (slopestyle, big air, rails...) and fun zones for everybody, redesigned and improved for 2016! (Easy park, progress park, kids' park, family park...).

At 3,200 metres / GLACIER sector

- 1 HALF PIPE (the same module as in summer – open in March and April)

At 2,600 metres / TOURA sector

- EASY PARK: easy FREESTYLE area boasting banked turns, a mini pipe, mini rails, moguls and tables custom-made for budding Freestylers.
- PROGRESS PARK: for beginners and those looking to progress in Freestyle.
- FAMILY PARK: course featuring banked turns, moguls, whoops... A challenge to enjoy with friends or family!
- PARK AVENUE: area reserved for JIB, an urban environment where the modules are made from former bus shelters, cable car cabins and ramps (20).
- SLOPESTYLE: a series of 4 tables gently transitioning into one another with fantastic approach runs.
- PARK DE L'ENVERS: a medium-sized table, a more demanding table, rail lines of all levels... A whole area for working on tricks.
- COOL ZONE: a rest area between the runs and get-togethers with deck chairs, music, BBQ and equipment.

At 2,100 metres / Les CRÊTES sector

- A KIDS PARK at Les CRÊTES at 2,100 metres (Les Ancontres) where children can get a feel for Freestyle.

At 1,600 metres / FOOT OF THE SLOPES – SNOW FRONT sector

- A SNOWPARK AREA on the Limaçons snow front (Open at night from Tuesday to Friday and in the event of bad weather: a mogul and 2 rail lines).

A VAST FREERIDE AREA

800 hectares of off-piste zones: Chalance, La Fée, Les Vallons du Diable, Les Posettes, Bellecombes, La Selle... Leave your tracks in untouched snow whilst remaining aware of safety risks. Due to the effort, incline and altitude difference, make sure you go with a professional. (Weekly FREERIDE ATTITUDE events; as well as the "DVA/A.R.V.A – Nivology" training offered by the mountain guides' office.)

- ➔ **Les VALLONS DE LA SELLE:** 2,100 metres of vertical drop and 7 kilometres of descent on Les Aiguilles de la Selle – Set off from the Dôme de la Lauze (3,568 metres) and arrive at the village of St Christophe, then enjoy a snack at La Cordée bar restaurant (authentic location). Return by bus to the village of Venosc, before taking a gondola lift back to Les 2 Alpes.
- ➔ **La MEIJE:** The resort of Les 2 Alpes is connected to the VALLONS DE LA MEIJE via its summits (3,600 metres). La Meije is a legendary 3,982-metre peak. It is an international must-visit destination for FREERIDE fans... 2,150 metres of vertical drop to hurtle down, preferably accompanied by a guide or a high mountain professional.
- ➔ **A DVA PARK,** situated in the Toura sector at the top of the Bellecombes chair lift, a free way of learning how to use and handle DVA (Avalanche Victim Detector) equipment before venturing off-piste.

PROFESSIONALLY SUPERVISED SKIING ...

400 instructors teach skiing and offer lessons for all ability levels, in all disciplines and in some ten different languages. As well as the lessons on offer, it gives you a chance to be accompanied around the slopes whilst exploring the ski area. Fans of competition can test their mettle against champions by taking part in the weekly Chamois and Flèche TRIALS. The instructors are keen to convey their passion for snowsports to everyone, including those with reduced mobility or sight-impairment, thanks to specialist instructors and specially adapted equipment.

- ➔ **LESSONS JUST FOR TEENS** – The fun of skiing with friends, meeting people, sharing and discovering all kinds of snowsports according to the conditions and your preferences!
- ➔ **SNOWBOARDING BENEATH THE STARS** – Enjoy skiing during the day and learning how to snowboard at night. One evening a week, combine skiing and snowboarding (Mondays from 5.30pm to 7pm / 20€).
- ➔ **DISCOVER THE SKI AREA** – For intermediate-level skiers, every Sunday afternoon (2.30pm to 5pm / 35€)
- ➔ **SNOWBOARDING LESSONS FOR KIDS** – School holidays only, a mini beginners' group snowboarding lesson for children between the ages of 6 and 8 (3 sessions of 90 mins / 5 students max).

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NEW AND UNUSUAL ACTIVITIES

NEW ACTIVITIES

- **WATCH THE SUNSET FROM A PISTE GROOMER:** When the slopes close for the day, climb the high mountain summits from 2,600 metres to 3,600 metres aboard a piste groomer, and discover a unique experience with mountain professionals as the sun sets! Enjoy petit fours and champagne as you watch the sunset and gaze over the unique 360° mountain views!
- **Les ECRINS VIEWING POINT, 3,400 metres up:** wow yourself with an even better look at the unique 360° panoramic view from the glacier at this new viewing point (similar to a skywalk), created at 3,400 metres (Soreiller summit)!
- **SLOW ZONE OR PEACEFUL SKIING!** From the glacier at 3,400 metres, back down to the resort, just follow the "Peaceful Skiing, Slow Zone" signs denoting the "responsible skiing" area, which is regularly patrolled by ski patrollers. Dedicated to peaceful snowsports, the watchwords here are moderate speed and respectful behaviour.
- **"2 ALPES ACADEMY" offers instruction in PROPER CHAIR LIFT CONDUCT!** As part of the National awareness campaign relating to proper usage of chair lifts, DEUX ALPES LOISIRS (ski lift company) and the E.S.F. French Ski School are running "how to use a chair lift" workshops throughout the winter. The idea is to understand how to get on and off correctly, and to revise good conduct when using a chair lift. *Meet at the "Alpette" chair lift (bottom of the slopes) on Tuesday and Wednesday mornings (free of charge). Attendees will receive a certificate at the end of the session.*
- **FIRST TRACKS SKIING = DISCOVER THE JOB OF A SKI PATROLLER!** Every Wednesday morning discover the day-to-day life of a Les 2 Alpes ski patroller: work stations, daily routine, keeping the slopes safe, client information, rescue, dog-handling, avalanche blasting, opening the ski runs for the day... A rare opportunity to share in the early hours of the morning. Meet at the "Jandri Express" gondola lift at 8am and enjoy breakfast at the Le 3200 restaurant at 11am.
- **Off-piste skiing awareness with FREERIDE ATTITUDE:** For 17 years, the resort has been keeping visitors informed about off-piste skiing with FREERIDE ATTITUDE. This weekly (Tuesday) free event is an awareness workshop about the risks involved in going off-piste. Presentation and guidance on handling safety equipment (DVA avalanche beacon, shovel, probe), Q&A sessions, debates, and professionally supervised Freeride sessions.
- **SKI TOURING at night:** The mountain guides office offers ski touring beginners the chance to take part in an unmissable adventure in Les 2 Alpes, climbing beneath the stars whilst wearing a head-torch! A range of sessions are available for different abilities, with the option of having dinner in the mountains! After a tasty break, take your sealskins off and gently ski back to the resort.
- **E FAT BIKING on snow:** Les 2 Alpes mountain guides and mountain leaders office is one of the first organisations in France to offer guided electrically assisted mountain biking on snow (Full day, ½ day and even at night)! *everyone always comes back smiling ear to ear! An absolute must-try!*
- **HELICOPTER FLIGHTS:** first flights above Les 2 Alpes' summits or ski in the resort of Alpe d'Huez; the Les 2 Alpes experience really comes to life in the air!
- **SPEEDRIDING:** A discipline combining skiing and paragliding... Tease the powder snow just a few centimetres above the ground on Les 2 Alpes' off-piste area...
- **MOUNTAIN BIKING:** Exceptional, mountain biking on the Venosc run (700 metres of vertical drop) from mid-April to 29th April, when the resort closes.
- **BIG AIR BAG:** 15 x 11 metre mattress where you do freestyle jumps without hurting yourself... Supervised by professionally qualified ski instructors.
- **RUISSELING:** climb frozen rivers with the help of special crampons... An unusual hike and a beautiful discovery!!!

VARIED ACTIVITIES

PARAGLIDING (first flight with an instructor on skis over Les 2 Alpes – 3 schools) – **SKI TOURING - SNOW-SHOEING** at night and during the day / sporting, discovery, family, gourmet, night-time sessions... (Mountain Guides Office) – **WINE-TASTING SPORTS EVENINGS** (wine-tasting + dinner at Le Diable au Coeur, then ski back to the resort supervised by the E.S.F. French Ski School) – **SNOWMOBILING** (every evening at 6pm) – **HORSE-DRAWN CARRIAGE RIDES** (rides take place on the snow front and go to La Molière) – **DOG-SLEDDING** – **THE VILLAGES OF VENOSC AND MONT DE LANS** (accessible by ski lift) – **SWIMMING POOL AND ICE RINK** in the resort centre (free with a 2-day or longer skipass), **ICE GROTTA** (at the foot of the glacier at an altitude of 3,200 metres, many different sculptures...) – **ROBOCOASTER** (An articulated 7-metre long simulator, with 3D images letting you experience the sensation of being in an avalanche; a fun way of raising awareness of off-piste skiing).

VENOSC and MONT DE LANS, the villages that make up Les 2 Alpes

VENOSC: This traditional Oisans region mountain village nestles at the heart of the Vénéon Valley. Its narrow, cobbled streets, age-old old rustic houses, 14th century bell tower, 17th century altarpiece, chapels and fountains are witness to centuries of mountain life and offer a complete change of scenery that is a perfect gentle après-ski activity. Artisans and artists (ceramics, silks, wood, miniatures, leather, fabric, jewellery, gastronomy, honey, wine), who fell in love with this authentic and rustic setting, are also to be found in Venosc to the delight of its visitors.

MONT DE LANS: Situated at an altitude of 1,300 metres, Mont de Lans is the last village you go through before arriving at the resort of Les 2 Alpes. Through the centuries, it has welcomed a huge number of tourists to see the historical objects on display at the Chazal Lento museum. Not content with just receiving visitors, Mont de Lans sent its children out to travel all over France and the world as pedlars. The "Chazal Lento" museum evokes memories of the past.

AS WELL AS

- **WELL-BEING:** 10 SPA and well-being areas in beauty salons, hotels and complexes. Whirlpool baths, steam rooms, saunas, oxygen isolation tanks, slimming treatments, massages, relaxation, gym, body-building, fitness, cardio-training, sun lounges and sun beds... As well as aqua-gym, shiatsu aromatherapy (essential oils)...
- **SHOPPING:** a 2-kilometre long avenue lined with shops, bars, restaurants, flavours, interior decor... Browse on foot, or take a horse-drawn carriage or free shuttle bus. The resort shows off its trendy, fashionable side with brands such as Billabong, Quiksilver, Northface, DC Shoes, Burton, Oxbow, Oakley, Volcom, Rip Curl, Shred... Daring style can also be found in the resort's boutiques specialising in women's wear, jewellery, underwear,...
- **QUALITY GASTRONOMY:** You'll find 68 restaurants in Les 2 Alpes with cuisine as varied as it is refined: traditional, mountain, Italian, Corsican, Moroccan, English, Breton, gastronomic... Resort restaurants, takeaways, slopeside restaurants, as well as well-known gourmet haunts such as the P'TIT POLYTE (1 Michelin star) and the DIABLE AU CŒUR (awarded the title of MASTER RESTAURATEUR), not forgetting le RAISIN D'OURS, a bistronomic restaurant and holder of the Michelin Guide's Fourchette award.

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LES 2 ALPES FOR FAMILIES



The resort of Les 2 Alpes makes a special point of welcoming children and their families. In 2009, the resort acquired the **FAMILY PLUS MOUNTAIN** label that guarantees children on winter sports holidays in Les 2 Alpes a **special welcome and quality facilities**. (Label charter: children from the age of 6 months welcomed to the childcare centre, little ones pampered by professionals, entertainment adapted to all ages, quality facilities, a nearby medical service for little bumps and grazes, family pricing policy) Today, **116 tourist destinations have received the Family Plus label across the following territories: Sea (46), Mountains (43), Towns (6) and Countryside (21).**

CHILDCARE FACILITIES

The “**BONHOMME DE NEIGE**” (SNOWMAN) centre, at the heart of the resort, is home to 3 childcare facilities: a **crèche, a nursery, and a leisure centre**. The crèche welcomes children from the age of 6 months, with childcare carried out by early years professionals. The nursery takes care of children between the ages of 2 and 6 years. Older children will find plenty to occupy them in the leisure centre, including snowshoeing hikes, swimming, skiing, group games...

SKIING

➤ **SKIING FROM THE AGE OF 3**

Learning to ski begins at the age of 3 in the resort’s 3 snow kindergartens. Equipped with educational games, ski tows and a magic carpet (40 metres long, enabling children to get to the top of the snow kindergarten, on skis or a snowboard). Les 2 Alpes’ ESF French Ski School snow kindergarten uses the **PIOU PIOU** concept, which lets young skiers move around and glide on the snow whilst having fun! For older children, **specially adapted lessons (skiing or snowboarding)** are available to suit their ability level, and at the end of the week, they’ll be awarded one of our famous stars.

➤ **KIDS’ PARK**

Aimed at introducing 8 to 10 year olds to the joys and techniques of Freestyle skiing, this protected ski area is perfectly adapted to children (located on the CRÊTES sector). Comprising a ski lift, moguls and elevated turns to learn how to perform jumps.

➤ **LES “PETITES CRÊTES”, AN IDEAL PLACE FOR CHILDREN**

This specially demarcated zone is perfect for young beginner skiers, equipped with a hi-tech magic carpet (The “SUNKID” - 250 metres long, covered by an ultra-modern glass and metal structure offering panoramic views).

➤ **THE “BABYSNOW”; A SNOWSPORTS DEVICE FOR TINY TOTS...**

In 2010, Les 2 Alpes launched a new snowsports device: the **BABYSNOW**. Designed by a ski instructor/high mountain guide from Les 2 Alpes, it is a type of snow scooter for children between the ages of 1 and 4 which can be used on a snowshoe hike, when out walking, and above all when you are skiing. The adult and the child form a fun double team. You have to see it to understand how it works; everyone that tries it loves it. Parents and children get to share a fantastic time together.

The **BABYSNOW** is available to buy and/or hire from Les 2 Alpes’ sports shops. It is also available in certain hotels. The Les 2 Alpes ESF French Ski School offers introductory sessions to parents who want to try out the **BABYSNOW** with their child. You can use it on 5 free ski lifts situated on the lower slopes at an altitude of 1,600 metres.

➤ **SKIING INFORMATION**

5 free runs on the lower section of the ski area – Under 5s don’t require ski passes – Special rates for families of 3 and 4 (‘TRIBU’ rates)

A WIDE RANGE OF ACTIVITIES & ENTERTAINMENT...

SWIMMING POOL, ICE RINK, 3 safe toboggan runs (divided into different age brackets for the under 6s and the over 6s), **ICE GLIDERS** (bumper cars or karts on the open air ice rink – Children must be at least 1.2 metres tall), **BOWLING** (alley specially adapted for young children), **DONKEY MUSEUM** in VENOSC village and **FREE WEEKLY ENTERTAINMENT** offered by Les 2 Alpes Tourist Office: Parties, painting evening, storytelling, music in the streets, Carnival, Easter egg hunt, snow sculpting, introductions to dance, night-time shows...

The mountain guides office runs “**FAMILY special**” snowshoe excursions. Using a fun approach to snowshoeing, the sessions are about having fun sliding around and playing games. Parents will be rushing to catch up!

A WEBSITE SPECIALLY DEDICATED TO FAMILIES: WWW.LES2ALPES-ENFAMILLE.COM

“**JUNIOR FOLIZ**” FAMILY PLUS EASTER EVENT, FROM THE 17TH TO THE 21ST OF APRIL 2017!

KIDS SNOWBOARD EVENT IN APRIL 2017: MICRO KIDS !!! (Date not yet defined)

PRESS PACK – LES 2 ALPES - WINTER 2017

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LES 2 ALPES WINTER 2017 EVENTS

(Calendar subject to change and/or cancellations)

@les2alpes enjoy the glacier – A.Leroux / @les2alpes - rise festival / @les2alpes night snow trail – M.Dalmasso / @les2alpes ski de rando – B. Longo / @les2alpes junior foliz – A.Leroux



OCTOBER HALF TERM

- 1- **Saturday 22nd – Sunday 23rd October 2016: ENJOY THE GLACIER**
6th edition – SNOWBOARDING event on the glacier in Les 2 Alpes
- 2- **Saturday 29th – Sunday 30th October 2016: HIGH TEST DECATHLON**
2nd edition – SKIING event on the glacier in Les 2 Alpes

JANUARY

- 6- **Saturday 21st January 2017: LES 2 ALPES NIGHT SNOW TRAIL**
5th edition – Trail running event in the snow at night!
- 7- **Sunday 22nd January 2017: LES 2 ALPES MAD SNOW TRAIL**
1st edition – Trail running obstacle course in the snow!

FEBRUARY

- 8- **Wednesday 22nd February 2017: TORCHLIT DESCENT WORLD RECORD attempt**

MARCH

- 9- **Saturday 18th – Saturday 25th March 2017: SNOWFEST (ROU)**
Romanian event – a mix of snowsports and DJ music
- 10- **Saturday 18th March 2017: VERTICAL CHALLENGE (ski touring)**
A ski touring challenge open to everyone.
- 11- **March 2017: SNOWZONE**
German event – a mix of snowsports and DJ music
- 12- **March 2017: UNICHAMP**
German sports event – inter-university ski competitions
- 13- **March 2017: BNN SNOWTRIP**
Dutch event – a mix of snowsports and DJ music

DECEMBER

- 3- **Saturday 3rd – Saturday 10th December 2016: POWDER WEEK**
German event – celebrating the first snow
- 4- **Saturday 10th – Saturday 17th December 2016: RISE FESTIVAL**
3rd edition – English MUSIC & SKIING event throughout the resort and on the slopes!
- 5- **Wednesday 21st – Wednesday 28th December 2016: CHRISTMAS EXTRAVAGANZA**
A week of Christmas magic-themed festivities

APRIL

- 14- **Saturday 1st – Saturday 8th April 2017: FAMJAM**
3rd edition - Special BELGIAN FAMILY week: sports, discovery and leisure activities
- 15- **Saturday 8th – Saturday 15th April 2017: SNOWJAM**
15th edition – Belgian freestyle championships and a series of concerts... A week of Belgian madness!
- 16- **Monday 17th – Friday 21st April 2017: JUNIOR FOLIZ**
12th edition – A week with skiing in the mornings and family entertainment (shows, art and craft workshops, games,...) in the afternoons.
- 17- **April 2017: MICRO KIDS (SNOWBOARDING)**
2nd edition - Unique French snowboarding competition for kids
- 18- **April 2017: FASTER THAN YOU (mountain biking)**
4th edition – First Mountain Biking event of the year in Les 2 Alpes (the opening of the Venosc Mountain Biking run!)
- 19- **April 2017: BEEF ROAST RAIL JAM**
French-English freestyle contest held in the Les 2 Alpes snowpark (Toura sector, at an altitude of 2,600 metres).
- 20- **April 2017: CLOSING PARTY**
End of winter season event: derby, music,...

PRESS PACK – LES 2 ALPES - WINTER 2017

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WINTER 2017 FIGURES, PRICES & GREAT DEALS

SKI PASS PRICES (excluding insurance and cost of ski card (+2€))

SKI PASS / PRE-SEASON PRICES (3rd Dec to 16th Dec 2016)

1 DAY = Adults (13 to 64 years): 39.20€ – Children (5 to 12 years): 35.30€ - Senior Citizens (65+): 38.40€

6 DAYS = Adults (13 to 64 years): 220€ – Children (5 to 12 years): 190€ - Senior Citizens (65+): 210€

SKI PASS / SEASON PRICES (17th Dec to 29th April 2017)

1 DAY = Adults (13 to 64 years): 49€ – Children (5 to 12 years): 39.20€ - Senior citizens (65+): 45.10€ - Juniors and students: 44.10€

6 DAYS = Adults (13 to 64 years): 245€ – Children (5 to 12 years): 196€ - Senior citizens (65+): 225.50€

FAMILY PRICES (exclusively on 6 and 7 day packages from 2 adults + 2 children under the age of 18)

6-day package =

Adults (19-64 years): **225€ / 200€ pre-season** / Juniors (13-18): **225€ / 200€ pre-season** / Children (5-12 years): **176€**

/ 170€ pre-season / Senior Citizens (65-71 years): **205.50€ / 190€ pre-season**

7-day package =

Adults (19-64 years): **263.50€ / 234.30€ pre-season** / Juniors (13-18): **263.50€ / 2234.30€ pre-season** / Children (5-

12 years): **206.60€ / 199.70€ pre-season** / Senior Citizens (65-71 years): **240.70€ / 222.80€ pre-season**

'TRIBU' PASS FOR 4 PEOPLE (exclusively on 6 and 7-day packages and for 4 people aged between 19 and 64)

Adults (19-64 years): **230€ / 6 days / 205€ pre-season**

Adults (19-64 years): **268.50€ / 7 days / 239.30€ pre-season**

'TRIBU' PASS FOR 3 PEOPLE (exclusively on 6 and 7-day packages and for 3 people aged between 5 and 64 years)

Adults (19-64 years): **235€ / 6 days / 210€ pre-season** / Juniors (13-18): **235€ / 6 days / 210€ pre-season** / Children

(5-12 years): **186€/6 days / 180€ pre-season**

SPECIAL PRICES FOR OCTOBER HALF TERM & ENJOY THE GLACIER

ENJOY THE GLACIER EVENT: unique price applied from 23rd October to 24th October: 24.50€

OCTOBER HALF-TERM: unique price applied from 25th October to 1st November: 29.50€

SKI AREA FIGURES

- Ski between **altitudes of 3,600 metres** (glacier) and **1,300 metres** (Mont de Lans)
- Ski area open 7 days a week from 9am to 5pm.
- 415 hectares of ski area (10 of which are ungroomed) / **200 kilometres of ski runs**
- **96 ski runs** (including 12 black, 20 red, 47 blue, 17 green).
- **47 ski lifts** (18 ski tows, 20 chair lifts, 4 gondola lifts, 1 cable car, 1 funicular, 1 moving walkway and 1 elevator).
- **60 hectares of artificial snow** (224 snow cannons)
- **765 hectares of off-piste skiing** and 20 kilometres of cross-country skiing itineraries.
- A FREESTYLE area on the La Toura sector: **2 ALPES FREESTYLE LAND**
- **7 slopeside restaurants and 5 slopeside bars**: the PANO BAR, the ROTONDE, the PATACHON, the BIVOUAC and the UMBRELLA.
- 6 ski schools, 9 independent ski instructors (a total of 400 ski instructors) and around ten high mountain guides.

FREE FOR THE - 5S AND THE +72S

5 FREE SKI TOWS (bottom of the slopes)

For 2-day packages and over: free entry to the swimming pool and ice rink

For 6-day packages and over: 2 days in Alpe d'Huez, 1 day in Serre Chevalier, 1 in Puy Saint Vincent and 1 in Montgenèvre/ Milky Way / Sestrières

½ day morning prices until 12.30pm and ½ day afternoon prices from 12noon are also available.

SEASON PRICES: Adults (945€), Children (755€) and Senior Citizens (840€) – 30% discount if purchased before the 1st of November.

ORDER AND DOWNLOAD SKI PASSES at www.2alpes-ski-pass.com

EARLY BOOKING: clients can enjoy great 1-day deals at the weekend and during the week if they book 4 days in advance at www.ski-pass-2alpes.com

- **Number of SKIER DAYS:** 1,179,536 (-2.6%)
- **commercial skiing penetration price (in relation to ski stays and single days and nights):** 78%
- **Ski lift capacity:** 74,000 people an hour
- **Average daily visitor numbers:** 10,000 people
- **D.A.L employees (ski area company):** 112 on permanent contracts and 400 seasonal workers maximum.

PRESS PACK – LES 2 ALPES - WINTER 2017

RESORT ID

- **Date of creation:** 1946
- **Region:** Rhône Alpes, Department: Isère (38)
- **Resort altitude:** 1,600 metres / **Ski area altitude:** 1,300 to 3,600 metres
- **Characteristics:** dynamic, sporty, international, on-trend, innovative, guaranteed snow and doorstep skiing
- **Village:** 2,200 inhabitants, 3,000 seasonal workers, 29,251 **tourist beds** (13,734 professionally marketed & 15,517 privately let and/or non-marketed beds) / generating 1,511,500 **overnight stays** → Rise in tourist visitor numbers of +0.5%.
- **Les 2 Alpes' overall turnover:** 242 million Euros
- Les 2 Alpes, a winter and summer destination – **WINTER/SUMMER overall tourist activity ration:** 75% winter and 25% summer.
- 60% of clients are between 25 and 44 years of age.
- **A European clientele:** 53.5% French and 46.5% non-French. Les 2 Alpes is a very international destination which is not dependant on a single market. British clients are the number 1 foreign nation with a 32% share. Italy=12.3%, Netherlands=11%, Belgium=10.8%, Germany=4.5%, Poland=3.9%, Switzerland=3.2%, Denmark=2.9%, Spain=2.2% and Scandinavia=1%
- **Skier days sold:** 1,179,536, down by -2.6% with a slight drop in the **ski day/overnight stay conversion price** (80.5% in 2015 compared to 78% in 2016) due to weather conditions (lack of snow, adverse weather,...).
- **Les 2 Alpes accommodation:** 28 hotels including two 4-star hotels, seven 3-star hotels, nine 2-star hotels, seven unclassified hotels, 3 hotel clubs, 6 tourist associations, 10 luxury and tourism residences, 13 estate agencies and 1 central bookings office.
- **Les 2 Alpes shops:** Almost 300... 68 restaurants, 25 bars, 12 regional product shops, 10 clothing shops, 38 sports shops, 33 internet cafés, ...

LES 2 ALPES WINTER SPECIAL OFFERS

NEWSPECIAL OFFER!!!

- 5% off ski passes of 4 days or more when you book your accommodation + ski pass through Les 2 Alpes' accommodation office.

HOLIDAY OFFERS

- **"SKI LIBERTY"** Apartment (3 nights) + ski pass (2 days) **from 195€** per person (excluding school holidays).
- **"OCTOBER HALF TERM WEEKEND"** Apartment (2 nights) **from 36€** per person over the ENJOY THE GLACIER weekend, on 22nd and 23rd October or the HIGH TEST DECATHLON weekend on 29th and 30th October 2016.
- **"FIRST SNOW"** 4-person apartment + ski pass **from 265€** per person for 1 week between 3rd and 16th December 2016.
- **"CHRISTMAS" BREAK** A week in a 4-person apartment **from 500€** from Saturday to Saturday, Monday to Monday or a short stay between 17th and 26th December 2016 (flexible durations over Christmas week).
- **"JUNIOR FOLIZ" FAMILY STAY from 15th to 22nd April:** Apartment **from 380€** per week (4 people) + special access to the JUNIOR FOLIZ festivities.
- **"PARENTS' WEEK": DROP YOUR KIDS OFF AND FINALLY HAVE A REAL SKIING HOLIDAY!** From Monday 17th to Friday 21st April, leave your children (between the ages of 6 and 12) in the hands of professionals from morning to evening with group skiing lessons in the mornings from 9.30pm supervised by French Ski School instructors, and special entry to the Junior Foliz event in the afternoons from 2pm. Creative workshops, storytelling, shows, games. While their children are being looked after, parents can ski all day, relax on the resort terraces, have lunch on the slopes and unwind. **Price from 237€** per child (ski lessons, ski pass, afternoon entertainment)
- **"SPRING SKIING":** In April, 4-person apartment + ski pass **from 300€** per person.

HOTEL PRICES

2-star HOTEL From 49€ per person. 3-star HOTEL From 70€ per person. 4-star HOTEL From 79€ per person.

In half-board accommodation on a double room basis.

SHORT STAY SPECIAL OFFERS

1 NIGHT package in a hotel **from 40€ per person.** 4-person apartment for 3 days **from 180€.**

Contact the central booking office:

Tel: +33 (0)4 76 79 24 38 / Fax: +33 (0)4 76 79 51 13 / @: reservation@les2alpes.com / www.les2alpesreservation.com

