

Give us a call

DUODECIM PR & MEDIA CONSULTANTS

Alyse Zajackowski
alyse@duodecim.com
+33 (0)1 71 60 33 53

&
Amélie Penz
amelie@duodecim.com
+33 (0)4 50 66 93 25

TIGNES DEVELOPMENT

Marion Lapouble
mlapouble@tignes.net
+33 (0)4 79 40 25 90

NOTEBOOK

Download information, press releases and press packs online at:
> www.tignes.net/pro/presse

PHOTOS OF TIGNES

Browse our media library online at:
> <http://www.tignes.net/pro/mediatheque>

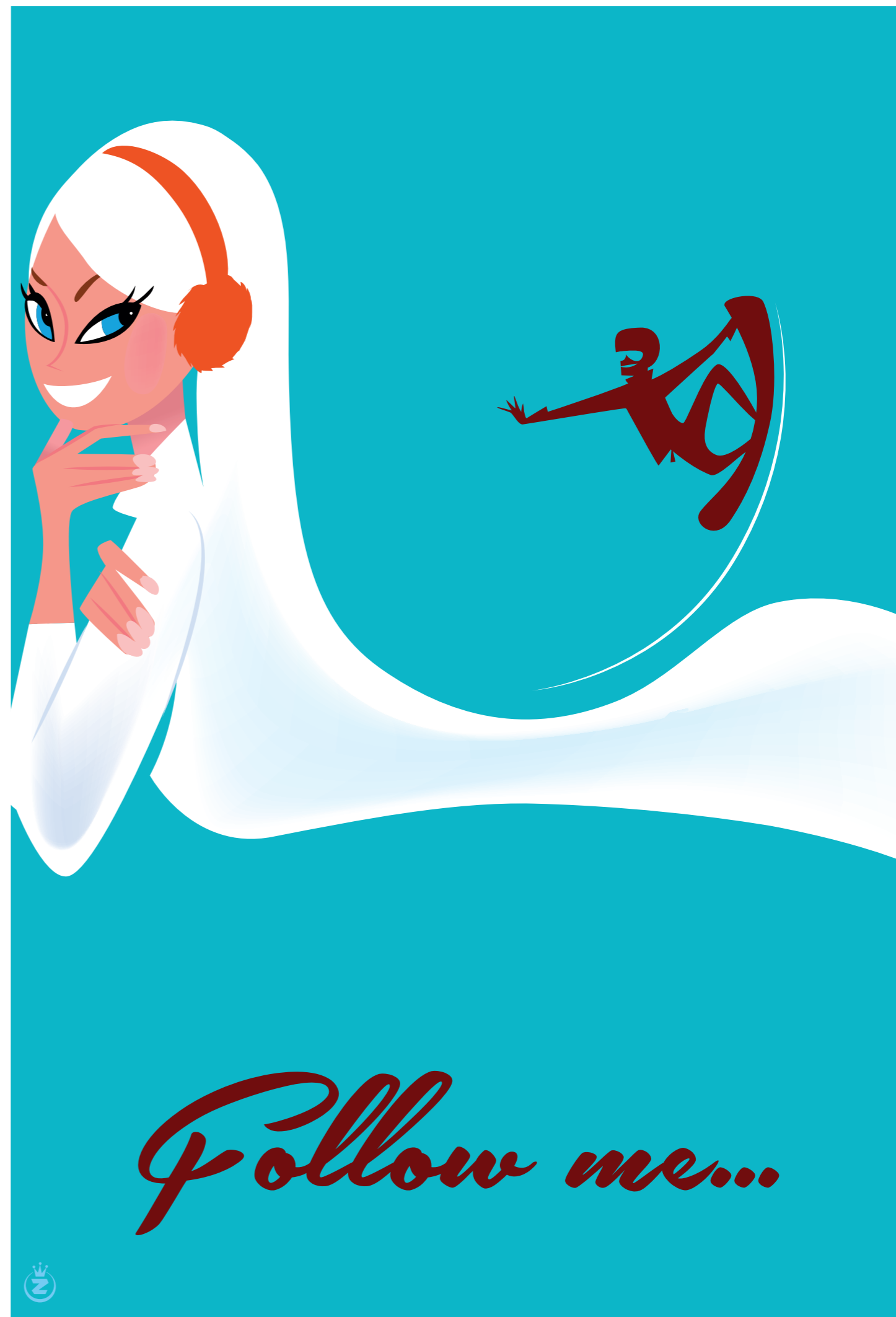
Login: Tignes / Password: neige

Watch our online videos at:
> www.youtube.com/user/tignes

IN GEEK MODE?

FOLLOW US ON TWITTER AND JOIN US ON FACEBOOK!

Twitter: @TignesOfficiel - Facebook: Tignes
#Tignes & #Tignaddict



10 good reasons to follow me...



1. SPORTY, 2. YOUNG, 3. BIG 4. TRENDY, 5. CONNECTED, 6. BOLD, 7. ACCESSIBLE, 8. GENEROUS, 9. OPEN TO THE REST OF THE WORLD, 10. 11 MONTHS OF THE YEAR!

Who, who, who am I? **TIGNES !!**

COME ON, FOLLOW ME

P3 | RIDE WITH ME P5 | HEAD IN THE CLOUDS P6 | IN THE WAKE OF GUERLAIN CHICHERIT P7 | RED BLOOD CELLS P9 | LOOKING FOR MORE ? P10 | TAKE A BREAK P11 | GIVE US A CALL !

Ride with me

SKI BEFORE AND AFTER EVERYONE ELSE

One of the highest, with the most snow, one of the sunniest and without a doubt one of the most beautiful. Difficult to remain modest in a resort like Tignes! If its international reputation is well established, its ski area - linked with Val d'Isère - constantly renews and reinvents itself to satisfy its "Addicts". Amazing and prestigious, Tignes is also universal, proposing a multitude of snow-sports for all types of people!

OPEN 11 MONTHS OUT OF 12

The skiing starts in Tignes from October 1st on the Grande Motte glacier. To boast year-round skiing here is no exaggeration as the glacier also provides an opportunity to ski in the summer months, between June and August.

Linked ski area Tignes-Val d'Isère

Highest point : 3456m
Lowest point : 1550m
10,000 hectares and 300 km of slopes
78 lifts among the most modern
153 runs

OPENING dates:

- Grande Motte glacier : from 1st October 2016 to 8th May 2017
- Link Tignes-Val d'Isère : from 26th November 2016 to 1st Mai 2017

THE STATS: SKI ADDICTS

90% of holidaymakers come to Tignes for the skiing

The first ski resort in the world whose lifts are certified Green Globe!

This international certification programme was awarded to the Grande Motte cable-car company for its efforts in sustainable development and societal responsibility. An audit, renewed every two years, will confirm this commitment long term.

Examples of actions taken:

- 1 | The removal of hundreds of pylons across the ski area.
- 2 | A vast re-seeding programme destined to improve the integration of the slopes into the surrounding landscape, fix the snow mantle and restore biodiversity.
- 3 | The regular renewal of the shuttle bus fleet. Both locals and holidaymakers are encouraged to park in the underground car parks and travel by shuttle bus in resort.
- 4 | Other facilities in Tignes pursue this certification: The pool complex, Tignespace etc.

NEW

NOVICE SKIERS TAKE TO SLOPES

One can be popular among experienced skiers around the world and, at the same time, bend over backwards to facilitate the learning process for both beginners and families.

1,2,3...novice zones

What are these? Specific, safe and reassuring zones, dedicated to the learning process, enable novice skiers to progress at their own pace.

How do they work? "Discover" skiing in level 1 zones (skiing on the flat, getting your balance...). "Learn" in level 2 zones (first skiing sensations) and "Evolve" in level 3 zones (safe slopes and longer ski lifts). An attractive and economical approach to skiing: the first two ski zones are easy to reach by free lifts.

Their location? On the snow front in Brévières, Les Boisses, Tignes le Lac and Tignes Val Claret.

NEW

AND ALSO...

- > On the snow front in Tignes le Lac: the two drag lifts have been replaced by a free 4 man chairlift "Almes", providing access to novice zones.
- > On the snow front in Val Claret: the bottom of the "Henry" slope has been remodeled to improve the novice area here.



WINTER SHOWTIME!

NEW

SKI WITH THE CHAMPIONS! 8th & 9th October 2016

Watch the **biggest names on the French downhill ski scene training in Tignes (able-bodied and disabled skiers alike)**. Enjoy a privileged moment in the company of these top level athletes. Pick up advice and glean a few anecdotes at a cocktail party and meal taken in their presence. **4 places** to be won for a day full of emotion, including 2 places reserved for **disabled skiers**. The winning able-bodied skiers will ski with two disabled champions and vice versa.

To enter the competition visit: www.tignes.net - #Tignaddict

NEW

ROCK ON SNOWBOARD TOUR: OPEN SKI TESTS 12th & 13th November 2016

The biggest ski and snowboard brands set up camp at the foot of the Grande Motte glacier for the **1st big test of the season**.

Rates: from €98 / person, including 1 night in collective accommodation, breakfast, a 2 day ski pass for the glacier, an aperitif cocktail and 2 days access to the Lagon pool complex.

From €170 / person in 3* or 4* accommodation.

For more information visit: www.tignes.net

NEW

THE MAGIC OF CHRISTMAS - A BIT BEFORE TIME! 3rd & 4th December 2016

Jump at the chance to enjoy the magic of Christmas before anyone else!

On the programme: a free introduction to skiing for infants age 3 to 6 years plus Christmas shows and surprises. Discover the tale trail with our local goblins and elves and enjoy marshmallows around the campfire.

Rates: 1 day pass offering full access: €28 for adults and € 18 for children.

Weekend pass inclusive of full access + dinner + accommodation on the Saturday night (+ free accommodation on the Friday night): €98 for adults and €78 for children.

Further information and bookings at: www.tignes.net - www.tignesreservation.net

Bikini-Ski this spring! From 28th April to 1st May 2017

Take advantage of this long weekend to enjoy a little spring skiing, pleasant temperatures and low prices too!

For more information visit: www.tignes.net



Head in the clouds?

UP IN THE AIR

NEW

XXL HALF PIPE, UNIQUE IN FRANCE

190 m long, 19 m wide and 7 m high! With dizzying dimensions, worthy of its reputation, the halfpipe in Tignes entertains the best riders on the planet, including the French and Canadian freestyle ski and snowboard teams who trained here before the Sochi Olympics.



BE A NOVICE WITH STYLE!

Renowned for its facilities, especially its world-famous halfpipe (see feature), Tignes has established a prestigious reputation among experienced freestylers. However, because champions create vocations, novice freestylers can start here with style, in the different family fun zones.

3 spots to test:

- > **2 Easy Parks:** equipped with green and blue level tables and rails. For beginners and intermediates!
- > **1 Gliss'Park:** a fun and challenging course with banked corners. For all the family.
- > **1 Easy Border:** discover the sensations of boardercross without the initial fear!

FREE USE OF A GOPRO!

This winter Tignes proposes the free use of a GoPro and launches a competition for the best video clips of the season. The aim of the game? To create a 3 minute teaser on skis. Once downloaded, your video will be classified in one of the 3 following categories: the most stylish, the most offbeat or the most shared on social networks. The 15 finalists will see their videos projected in resort and judged by a high-flying jury. To be won? 3 holiday packages for 4 people in resort.

For more information visit: www.tignes.net

SFR FREESTYLE TOUR: WORTH THE DETOUR!

6th & 7th March 2017

The SFR Freestyle Tour is the reference in European freestyle competitions! Yet again this year, a stage will be held in Tignes with slopestyle and halfpipe events that are also part of the World Cup calendar. The best riders on the planet will compete on the prestigious and renowned Superpipe here!

More information at: www.sfrfreestyletour.fr



In the wake of Guerlain Chicherit



SECRET SKIING

SKI IN THE TRACKS OF GUERLAIN CHICHERIT

Guerlain's ultimate ride: "Making fresh tracks in the snow on north face of the Grande Motte, after breakfast at sunrise at the summit of the glacier! For experienced skiers and snowboarders ONLY".

SAFETY FIRST

Freeride has been part of the Tignes ski scene for many years, with almost 80% of the area classified as off-piste. This particularity encouraged the resort to demonstrate a pioneer attitude towards safety. There's no question of restrictions or lesson giving, but more of a fun, comprehensive and interactive approach. Test your off piste skills on "Les Naturide" - 10 black runs, marked, secured but ungroomed.

CHECK IN

6 information totems are located across the ski area close to the slope patrol. Use these check points to stay informed of the weather, the snow conditions and the safety rules. A DVA check point enables skiers to ensure the correct functioning of their avalanche victim detector device.

OH OUI... TO THE DERBY!
25th & 26th March 2017



On skis, a snowboard, tekemark, monoski or even a mountain bike, the goal is clear: ride down the slopes of the Grande Motte as fast as possible. Open to all.

Information and registration at: www.tignes.net

GUERLAIN CHICHERIT, MADE IN TIGNES

Made in Tignes, the quadruple freeride ski champion, World Champion rally raid driver in 2009 and pilot on the Paris-Dakar race, Guerlain Chicherit is also famous for performing **the first back-flip in a car** (on the snow and without assistance), driving across the lake in Tignes pulling a wakeboard and attempting **the world record for long jump in a car** (on the snow)!



Boost your blood cells!

A CHAMPION TRAINING GROUND

A LEADING DESTINATION FOR PHYSICAL TRAINING

Where did the French football team train before the 1998 World Cup? In the same resort that the Olympique Lyonnais football team use each year for its summer training camp and where the French rugby team also stay on a regular basis. Last summer, some of the top French athletes came here to perfect their preparation before the Olympics in Rio. Which resort? Tignes, of course!

The ultimate sports resort, Tignes has become the flagship of high level athletes and teams.

There are 4 main reasons for this attachment:

- 1 | An exceptional and unlimited playing field
- 2 | Altitude to oxygenate and boost the red blood cells
- 3 | Unique indoor facilities in the French mountains: an athletics track, multi-sports halls, a gym, squash courts, a climbing wall and swimming pool.
- 4 | A multitude of original outdoor activities to promote group cohesion and adopt cross-training techniques.

EXCLUSIVE

TIGNESPACE, A UNIQUE COMPLEX IN THE ALPS

Perched at an altitude of 2100m, Tignespace is every bit as good as the finest sports complexes in major French cities. This 1600 m² area, open since July 2013 and accessible to all, boasts several sports halls dedicated to team sports such as basketball, indoor football, handball, volleyball, badminton, tennis or rink hockey.

 https://www.youtube.com/watch?v=_LG8AHdgpQ0

NEVER BEFORE IN FRANCE! AN INDOOR ATHLETICS TRACK DESIGNED TO INTERNATIONAL STANDARDS

Another particularity in Tignes is its high altitude indoor athletics track with its 5 race lanes and all the necessary equipment for training and high-level competitions in pole vault and long jump. Only two of its kind exist in Europe! The complex is also equipped with a golf simulator since last season.

What else ?

Tignespace boasts the necessary infrastructure for the reception of groups, seminars and business incentives: 11 meeting rooms, a vast auditorium with nearly 400 seats, a lounge with a terrace and views of the frozen lake and slopes and a flexible area that can accommodate up to 1 500 guests.

EXTRA TIME AT LE LAGON POOL COMPLEX...

After the effort, comes the reward! Located a stone's throw from Tignespace, *Le Lagon* pool complex and fitness centre is ideal for relaxation and recovery. More than 5000 m², *Le Lagon* boasts a 25m sports pool, a fun pool and wellness area. Go on, treat yourself!

Daily rates: €5 / adult; €4 /child under 14; free for under 5s.
For more information visit: www.tignes.net



A HIGH CONCENTRATION OF CHAMPIONS



FOR THE FIRST BIG DATE OF THE SEASON, TIGNES PROMOTES THE VALUES OF SPORT
1ST EDITION OF THE INTERNATIONAL SPORT VALUES MEETING
 From 27th November to 2nd December 2016



The areas in which sport is considered to be an astounding driving force are countless; education, personal development, integration, social cohesion and even geopolitics. And because sport is part of Tignes' DNA, the resort makes use of its excellent reputation in this field to convey a message and promote a virtuous and moral practice.

The format

In parallel to the opening of the resort, Tignes dedicates 6 days to the values of sport. Fun and conducive to reflection, this event attracts a wide audience.

The highlights

International Film Festival of SPORT VALUES

2 days of film documentaries highlighting charitable actions performed by athletes around the world.

Meet the champions!

3 mornings of exchange on sport values between renowned sportsmen/sportswomen and the citizens of tomorrow (school children and students from the region. Among the participants; **Jean Galfione** (pole vault) **Carole Montillet** and **Jean-Luc Crétier** (ski), **Arnaud Assoumani** (long jump), **Pierre Frolla** (free diving), **Imanol Harinordoquy** (rugby) and **Guerlain Chicherit** (freeride skiing and motor racing).

3 conference debates not to be missed:

* Physical and moral reconstruction via sport

Athletes from the world of parasports and injured soldiers under the auspice of the British Defence Ministry tell their story in Tignes. A collection of moving testimonials that prove that sport is a vector for physical and mental reconstruction. An interesting programme under the watchful eye of Pippa Middleton, passionate about sport and representative of the parasports association "Disability Snowsport UK".

* Sport at the service of diplomacy

How does sport influence international relations? Diplomats from different countries share their visions and experiences.

* Sport and its virtues in education

The International Olympic Committee presents its "Olympic values education programme" recently developed and tested by the organisation.

First edition of the Embassy Games: more than 25 foreign diplomatic services in France meet for 2 days of diplomatic encounters through sport and cultural challenges.

The conferences and International Film Festival of SPORT VALUES are free of charge and open to all. More information available at: sportvalues.net



TIGNES OPEN INDOOR SPRINT & JUMP

1st edition of this indoor athletics meeting: Lavillenie and Lemaitre launch their season at 2100 m altitude
 From 3rd to 6th January 2017

A French Athletics meeting to be held at Tignespace, the only sports complex in Europe to offer 900 m² dedicated to the practice of this sport. On the programme: long jump, sprint and pole vault **in the presence of the Olympic medalists in Rio, Christophe Lemaitre and Renaud Lavillenie.**

Approved by the French Athletics Federation, this original sports meeting, at 2100 m altitude, marks the start of the athletics season. One can expect an avalanche of new records.

Free entry.

Looking for more?



ADRENALINE SEEKERS



CHANGE GEAR... ICE DRIVING

Supervised by an experienced pilot, enjoy an introductory ice driving session or course on the circuit in Tignes Les Brévières, at 1500 m altitude. On the programme: emergency braking, sharp turns and skidding. Boost adrenaline and put your natural composure to the test!

Bonus: choose between a Nissan 350Z 280hp, a Porsche Boxster 210hp or a Subaru Impreza Sti 300hp.

Price: from €220 per person for a 2 ½ hour ice driving course
 Information and reservations at: +33 (0)6 17 54 41 35 - www.circuit-glace-tignes.com

TAKE THE PLUNGE WITH... BUN - J RIDE

When you combine a ski jump, a bungee jump and a zip-line you get the Bun - J Ride!

Build up momentum on a 30m jump and leap into a 40m void! Retained by a harness connected to two elastics, the system blocks itself after the jump and carries you back down to the ground along a zip wire. Totally insane!

Bonus: Make the jump on skis, a snowboard or even a sledge!

Price: from €65
 Information and reservations at: www.bun-j-ride.com



MAKE A SPLASH... ICE DIVING

A unique and memorable experience beneath the ice of Lake Tignes supervised by Alban Michon, a master of scuba diving and ice diving. Regulars come here to train for future polar expeditions, whilst amateurs are easily tempted by the opportunity to dive in such a splendid ephemeral setting.

Bonus: Dive below the ice at night.

Rates: From € 95 per person per daytime dive, €130 / person at night
 Information and reservations at: +33 (0)4 80 98 50 01
www.tignesplongee.com

CLIMB THE "RANKINGS"... UP A FROZEN WATERFALL

Enjoy a fun and friendly challenge between friends! Equipped with crampons and ice picks, try your hand at ice climbing on this magnificent frozen face.

Bonus: Get guidance from a pro!

Price: from €260/ half-day session with a guide (for 6 people).
 Information and reservations at: +33 (0)4 79 06 42 76
www.guides-montagne-tignes.com

ACHIEVE THE GRAND SLAM WITH... 4 DIFFERENT ACTIVITIES

Enjoy 4 different activities in one evening: a snowshoe excursion, a snowmobile session, dinner in a yurt and a sledge descent.

After a snowmobile session, as a pilot or passenger, enjoy dinner for up to 30 people in a Mongolian yurt.

Bonus: A traditional alpine meal shared by the fireside. An extraordinary atmosphere guaranteed!

Price: from €84 / person / evening, € 70 for children.
 Information and reservations at : +33 (0)6 25 72 95 57
www.outdoor-experiences.f

MAXIMUM PULSATIONS

EUROPEAN SNOW PRIDE From 18th to 25th March 2017

The biggest European gay festival of winter sports, music and cinema takes place in Tignes. On the programme: after ski magic, evening parties and giant pool parties, a gay film festival and the inevitable gay pride on 23rd March 2017!

Information at: www.europeansnowpride.com

NEW

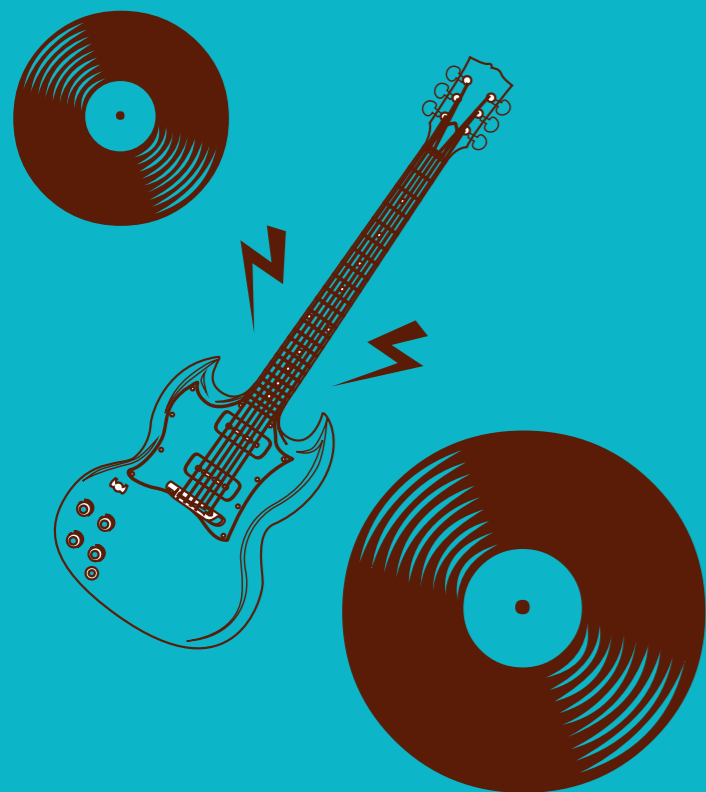
PUMP UP THE VOLUME! LIVE IN TIGNES BY FRANCOFOLIES! From 3rd to 6th April 2017

After the success of the 1st edition last year, this event returns to Tignes. **4 days of free concerts on the slopes and in the heart of resort. An electric and eclectic line up!** Louise Attaque, Coeur de Pirate, Caravan Palace, Deluxe, Aaron, BigFlo & Oli, Gaël Faure, Chatterton, Jain, Broken Back and The Avener set the scene in 2016. This year, a host of well known artists will take to the stage from day one! A unique event, organized by the extremely experienced "Francofolies" team, to mark the start of the festival season

Free of charge.

For more information visit: www.tignes.net

 https://www.youtube.com/watch?v=f7yf-IS4_ho



LOVE IN TIGNES BY MEETIC From 22nd to 26th April 2017

Love is on the slopes! Boost fate to meet your soul mate during one of our "lift-dating" sessions (speed-dating adapted to the ski lifts).

No luck? No worries! Enjoy plenty of other opportunities to find the perfect partner at our on ski DJ party, on slope buffet, sports tournaments and theme evenings (Bora-Bora, casino, pool party etc).

Price: from €335 / per person including accommodation (one room per person), breakfast, a 3 days ski pass, 2 entries to the Lagon pool and wellness complex, parties and entertainment.

Enroll at : www.tignesreservation.net

Members can enroll on the Meetic website and enjoy a discount.

Package available from 22nd to 29th April for those coming from farther afield!

BLACK SHOES...FROM HEEL TO TOE From 29th April to 1st May 2017

25 years on, this fun and friendly event remains an absolute must for telemark enthusiasts. On this occasion, expert and novice telemark skiers get together for sessions in the snow-park, a ski jump contest and kid's races.

For more information visit: www.tignes.net

NEW

SWEAT IT OUT ON THE YETI RACE... A SASSY SNOW TRAIL RACE! 6th & 7th May 2017

This spring, Tignes hosts the grand final of this fun winter trail running circuit. An event riddled with precision, strength and agility tests in teams of 2.

Enroll at: www.yetirace.fr

Take a break

RELAX IN A COMFORT ZONE

NEW

4* HOTEL VILLAGE MONTANA THE DISTINGUISHED CHARM OF AN ALPINE HOTEL

The 4* Hotel Village Montana recently underwent refurbishment. A traditional design with a touch of modernity and a refined alpine atmosphere, adds to its cozy up market reputation. Enjoy a choice of spacious and light rooms or succumb to the lure of a comfortable 45m² duplex suite equipped with a sauna and a jacuzzi. Whatever your choice, the views from the private balconies are simply breathtaking and the location - at the foot of the slopes - offers a calm and preserved environment. The hotel also proposes a choice of services and activities: sports activities, culinary pleasures, spa and outdoor pool heated to 30 ° C. Pure happiness!

Price: from €1000 / person. 7 day package "Tout Schuss": inclusive of accommodation + half board + ski pass + spa.

Information and reservations: + 33 (0)4 79 40 01 44
www.village-montana.com



NEW

HOTEL LE DIVA - BELAMBRA IDEAL LOCATION, GREAT SERVICES!

One of the major advantages of this new chic and elegant hotel is the location! Situated at the foot of the slopes, the Hotel DIVA is a stone's throw from a direct funicular to the Grande Motte glacier. Great for skiers and families! Back from the slopes, guests can enjoy an avalanche of well-being: relax in a refined room with views of the peaks of the Northern Alps, enjoy cocktails by the open fire or wind down in the Belaspa. For children (age 3 to 10), the kids club proposes more than 10 different activities daily. Here everything has been designed to ensure a memorable stay!

Prices: from € 920 per week half-board for 2 adults
Information and reservations at: +33 (0)8 90 64 13 14
www.belambra.fr

NEW

UCPA REBORN IN TIGNES

Entirely renovated, the UCPA holiday centre in Tignes reopens its doors. A neo-industrial décor combined with a selection of modern furnishings has created an amazing atmosphere. The must: a rendez-vous in the new lounge bar for an après-ski cocktail!

Information and reservations at: www.ucpa-vacances.com

NEW

A WEEKEND OF FEAR AND FUN!

HALLOWEEN IN TIGNES 29th & 30th October 2016

Scream at 2000 m altitude and no one will hear! It takes guts and nerve to follow this little girl... everything but a pretty doll!

A thrilling Halloween scenario for amateur horror fans. On the programme: a weekend of shivers and shakes including scary movies, a crispy insect and larvae aperitif and a blood red pool party.

Weekend package: from €69/ person, inclusive of accommodation in a self-catered apartment for 4 people, access to the underground horror entertainment, 1 entry to the pool party + 1 entry to Le Lagon pool complex.
From €88 / person inclusive of a full day ski pass.

Day pass (Saturday): from €19 / person, inclusive of access to the entertainment and 1 entry to the pool party. From: €39.50, inclusive of a ski pass.

Information and reservations at:
www.tignesreservation.net - reservation@tignes.net