

Earnings by business segment in the first quarter of 2019

CEWE	Unit	Q1 2018	Q1 2019	Diff. %	Diff. abs.
(1) Photofinishing					
Photos	in m. units	465.8	506.3	+8.7%	+40.4
CEWE PHOTOBOOK	th. books	1,248	1,334	+6.9%	+85.8
Turnover	in EUR m.	94.5	103.5	+9.6%	+9.1
EBIT	in EUR m.	1.4	3.0	+110%	+1.6
<i>Purchase price allocation effects</i>	<i>in EUR m.</i>	<i>-0.4</i>	<i>-0.6</i>		
EBIT before one-off effects	in EUR m.	1.8	3.6	+95.9%	+1.7
(2) Retailing					
Turnover	in EUR m.	10.8	10.4	-4.2%	-0.5
EBIT	in EUR m.	-0.5	-0.4	-24.6%	+0.1
(3) Commercial Online Printing					
Turnover	in EUR m.	24.4	25.2	+3.3%	+0.8
EBIT	in EUR m.	-0.3	-0.4	-11.1%	-
<i>Purchase price allocation effects</i>	<i>in EUR m.</i>	<i>-0.2</i>	<i>-0.2</i>		
<i>Laserline integration costs</i>	<i>in EUR m.</i>	<i>-0.2</i>	<i>-</i>		
EBIT before one-off effects	in EUR m.	0.1	-0.2	-	-0.3
(4) Other					
Turnover	in EUR m.	0.9	1.3	+42.0%	+0.4
EBIT	in EUR m.	-0.4	-0.3	+16.6%	+0.1
CEWE Group					
Turnover	in EUR m.	130.6	140.4	+7.5%	+9.8
EBIT	in EUR m.	0.2	1.9	+756%	+1.7
<i>One-off effects</i>	<i>in EUR m.</i>	<i>-0.8</i>	<i>-0.8</i>		
EBIT before one-off effects	in EUR m.	1.0	2.7	+164%	+1.7
EBT	in EUR m.	-0.2	1.7	-	+1.9
Earnings after tax	in EUR m.	-0.1	1.1	-	+1.2

Rounding differences may occur. Percentage deviations have all been calculated at the exact values.

Notes to the "Earnings by Business Segment" chart

(1) Photofinishing: Production and sale of photo products such as CEWE PHOTO BOOKS, CEWE CARDS, CEWE CALENDARS, CEWE WALL PICTURES and individual (analogue and digital) photos as well as other photo products.

(2) Retailing: Trading in photo hardware, such as cameras and lenses, in Norway, Sweden, Poland, the Czech Republic and Slovakia.

(3) Commercial online printing: Production and sale of commercial print products in the online printing portals, e.g. CEWE-PRINT.de, SAXOPRINT, Viaprinto and LASERLINE.